



**SUNY
BROCKPORT**

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Brockport, NY 14420
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**Resolution #18 2019-20
College Senate**

Supersedes Resolution #

To: Dr. Heidi Macpherson, College President
From: Cathy Houston-Wilson, College Senate President
Re:

- I. Formal Resolution (Act of Determination)
- II. Recommendation (Urging the Fitness of)
- III. Other, For Your Information (Notice, Request, Report, etc.)



SUBJ: Changes to Grade Requirements for Undergraduate Communication Maj (23_19-20UC)

Signed: Dr. James Zollweg Date: 4/16/2021

(Dr. James Zollweg, 2019-2020 College Senate President)

Implementation of resolution requires final approval from:

SUNY Yes No NYS Dept of Education Yes No

Signed: Eileen Daniel Date: 4-20-21

(Dr. Eileen Daniel, Vice Provost, SUNY Brockport)

Decision and Action Taken on Formal Resolution (circle choice below)

- a. Accepted
- b. Deferred for discussion with the Faculty Senate
- c. Unacceptable for the reasons contained in the attached explanation.

Signed: Heidi Macpherson Date: 6/2/2021

(Dr. Heidi Macpherson, College President, SUNY Brockport)

Implementation Effective Date: _____

DISTRIBUTION:

The College Senate President will forward the signed resolution to the Vice Provost for determination as to whether the implementation of the resolution requires final approval from SUNY and/or the State Education Dept. The Vice Provost will then sign and forward the resolution with that designation to the College President. Upon approval, the College President will forward the resolution to an Administrative Assistant who will distribute the final resolution to the Senate Office. The Senate Office will scan the resolution and send to the Coordinator of Digital Commons where it will be posted to

https://digitalcommons.brockport.edu/senate_resolutions/

COLLEGE SENATE OFFICE
RESOLUTION PROPOSAL COVER PAGE

DEADLINE FOR SUBMISSIONS: **January 31**

Incomplete proposals will be returned and proposals received after the deadline may not be reviewed until next semester.

See https://brockport.edu/support/college_senate/proposals.html for full details. Complete this cover page. Email it along with all relevant files (individual .docx or .pdf files) to senate@brockport.edu. Your proposal will be made into an ADA compliant PDF, will receive page numbering and a routing number, and will be forwarded onto the appropriate committee chair(s).

Routing Number <i>Routing # assigned by Senate Office</i>	23_19-20UC
This Proposal Replaces Resolution	
Revision Date(s)	
Anticipated Effective Date:	

Title of Proposal in Title Style

Changes to the Grade Requirements for Undergraduate Communication Major

Brief Description of Proposal

Adding requirement that all students pursuing a major in Communication Studies must complete CMC 201 Public Speaking as well as CMC 202 Principles of Communication with a grade of "C" or better.

Budgetary Resources Needed

NA

Student Learning Outcomes Assessment Data

NA

Effect on Transfer Students

The impact will be nominal, as many students have not taken similar classes at other institutions. If a student has taken public speaking elsewhere and did not receive a "C" they would be required to re-take the course. The grade requirement is important for providing students concepts, skills, and experience needed for upper division courses.

Proposer Information

Christopher Thomas, Department of Communication, 5853952211 & csthomas@brockport.edu

Senate Office Use Only

Standing Committee	Forwarded To	Dates Forwarded
<input type="checkbox"/> Executive Committee	Standing Committee	11/21/19
<input type="checkbox"/> Engagement & Enrollment Planning & Policies	Executive Committee	
<input type="checkbox"/> Faculty & Professional Staff Policies	Senate	
<input type="checkbox"/> General Education & Curriculum Policies	Passed GED's go to Vice Provost	
<input type="checkbox"/> Graduate Curriculum & Policies	College President	
<input type="checkbox"/> Student Policies	OTHER	
<input checked="" type="checkbox"/> Undergraduate Curriculum & Policies	REJECTED -WITHDRAWN	

NOTES:

2. Updated Major [Changes in]

Communication core (15 credits)

- CMC 201 Public Speaking
- CMC 202 Principles of Communication
- CMC 211 Protest and Social Change
- CMC 273 Interpersonal Communication
- CMC 473 Theories of Communication or CMC 492 Rhetorical Theory

Performance core: select two (6 credits)

- CMC 309 Speech Composition and Presentation
- CMC 312 Argumentation and Debate
- CMC 316 Interpersonal Communication in the Professions
- CMC 317 Interviewing
- CMC 415 Dynamic Speaking in Professional Contexts
- CMC 475 Communication Internship
- CMC 483 Communication Training and Development

Major concentration: select one of the three from below (15 credits)

I. Relationships and Social Identity

A. Foundation: select two

- CMC 418 Intercultural Communication
- CMC 479 Conflict Management
- CMC 480 Advanced Interpersonal Communication

B. Electives: select three

- One course from above (i.e., 418, 479, 480) not applied to the “Foundation”
- CMC 377 Organizational Communication
- CMC 417 Political Communication
- CMC 472 Group Leadership
- CMC 478 Advanced Organization Communication
- CMC 490 Special Topics in Communication
- CMC 4xx Social Influence

II. Leadership and Civic Engagement

A. Foundation: select two

- CMC 377 Organizational Communication
- CMC 410 Speakers, Campaigns, and Movements
- CMC 472 Group Leadership

B. Electives: select three

- One course from above (i.e., 377, 410, 472) not applied to the “Foundation”
- CMC 319 Propaganda and Persuasion
- CMC 411 Rhetorical Criticism
- CMC 417 Political Rhetoric
- CMC 418 Intercultural Communication

- CMC 419 Freedom of Expression
- CMC 490 Special Topics in Communication

III. Influence and Persuasion

A. Foundation: select two

- CMC 319 Propaganda and Persuasion
- CMC 411 Rhetorical Criticism
- CMC 4xx Social Influence

B. Electives: select three

- One course from above (i.e., 319, 411, 4xx) not applied to the “Foundation”
- CMC 410 Speakers, Campaigns, and Movements
- CMC 417 Political Rhetoric
- CMC 419 Freedom of Expression
- CMC 480 Advanced Interpersonal Communication
- CMC 490 Special Topics in Communication

All students pursuing the major in Communication Studies must also complete a minor or a second major in a different discipline.

All students pursuing a major in Communication Studies must complete both CMC 201 Public Speaking and CMC 202 Principles of Communication with a grade of C or better.

3. Rationale for changes

Requiring all students pursuing a major in Communication Studies must complete both CMC 201 and CMC 202 with a grade of “C” or better makes sure all students enter into upper division classes with a good foundation in public speaking, theory-building, and general knowledge of the discipline and department.

4. Description of new courses

NA

5. Staffing issues

NA

6. Academic administration commentary

No Academic Administration commentary

7. Resources, facilities that may be needed to implement the program

No new resources or facilities are required.

8. If appropriate, letters of support from cooperating or affected agencies that may be involved.

N/A.

