



**SUNY
BROCKPORT**

350 New Campus Dr
Brockport, NY 14420
senate@brockport.edu

Resolution: #60_23-24

Supersedes Resolution #

To: Dr. Heidi Macpherson, President
From: Cathy Houston-Wilson, Senate President
Re:

- I. Formal Resolution (Act of Determination)
- II. Recommendation (Urging the Fitness of)
- III. Other, For Your Information (Notice, Request, Report, etc.)

SUBJ: Revision of the School Building Leader (SBL) & School District Leader (SDL) (CAS) Mode of Delivery to 100% online

Signed: Cathy Houston-Wilson Date: 6/13/24
(Dr. Cathy Houston-Wilson, 2023-2023 University Senate President)

Implementation of resolution requires final approval from:

SUNY Yes No NYS Dept of Education Yes No

* pre approved by SED
MBA

Signed: Eileen Daniel Date: 6-14-24
(Dr. Eileen Daniel, Vice Provost, SUNY Brockport)

Decision and Action Taken on Formal Resolution (circle choice below)

- a. Accepted
- b. Deferred for discussion with the Faculty Senate
- c. Unacceptable for the reasons contained in the attached explanation.

Signed: Heidi Macpherson Date: 7/15/24
(Dr. Heidi Macpherson, President, SUNY Brockport)

Implementation Effective Date: _____

DISTRIBUTION:
The University Senate President will forward the signed resolution to the Vice Provost for determination as to whether the implementation of the resolution requires final approval from SUNY and/or the State Education Dept. The Vice Provost will then sign and forward the resolution with that designation to the President. Upon approval, the President will forward the resolution to an Administrative Assistant who will distribute the final resolution to the Senate Office. The Senate Office will scan the resolution and send to the proposer, the Registrar's Office and the library for upload to the SUNY Digital Repository.



SUNY BROCKPORT

University Senate

PROPOSAL COVER PAGE

DEADLINE FOR SUBMISSIONS: January 31

For full consideration during the academic year.

Your proposal will be made into an ADA compliant PDF, will receive page numbering and a routing number, and will be forwarded onto the appropriate committee chair(s).

Routing Number <i>Routing # assigned by Senate Office</i>	93_23-24GC
This Proposal Replaces Resolution	
Revision Date(s)	
Anticipated Effective Date:	

Proposal title

Revision to School Building Leader (SBL) and School District Leader (SDL) (CAS) Mode of Delivery as 100% Online Program

Proposal summary

The proposal is to request that the School Building Leader (SBL) and School District Leader (SDL) (CAS) program be listed as a Distance Education program, with the possibility for students to complete the program 100% online. It proposes transitioning the program from the current in-person format to a comprehensive online model, leading to a significant enhancement to our SBL/SDL (CAS) program.

Proposer information

Jie Zhang, Educational Administration, (585)395-5547, jzhang@brockport.edu
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Senate Office use only

- | | |
|---|--|
| <input type="checkbox"/> Equity, Diversity, and Inclusion Committee | <input type="checkbox"/> Engagement & Enrollment Planning & Policies |
| <input type="checkbox"/> Faculty & Professional Staff Policies | <input type="checkbox"/> General Education & Curriculum Policies |
| <input checked="" type="checkbox"/> Graduate Curriculum & Policies | <input type="checkbox"/> Student Policies |
| <input type="checkbox"/> Undergraduate Curriculum & Policies | <input type="checkbox"/> Executive Committee |

See Senate Tracking Proposal for current status of submitted proposals.

Notes (Senate Office use only):

College Senate Curriculum Proposal Template

Please check:

Undergraduate Graduate Combined Degree Program Accelerated Pathway

Sponsoring department:

Educational Administration

Program:

School Building Leader (SBL) and School District Leader (SDL) (CAS)

New or Revised Program (Please check):

New program Revised or restructured program

Proposal title (Same as on the cover page):

Revision to School Building Leader (SBL) and School District Leader (SDL) (CAS) Mode of Delivery as a 100% Online Program

Proposal summary (Same as on the cover page):

The proposal is to request that the School Building Leader (SBL) and School District Leader (SDL) (CAS) program be listed as a Distance Education program, with the possibility for students to complete the program 100% online. It proposes transitioning the program from the current hybrid format to a comprehensive online model, which will allow more students state-wide to access our high-quality school leadership program and obtain a PreK-12 education leadership certification and a Certificate of Advanced Study at SUNY Brockport.

Rationale:

Please explain the reasons for these proposed changes. If applicable, consider how the proposed changes address:

- The University's Strategic Plan
- The Strategic Plan for Equity, Diversity, and Inclusion
- Institutional Student Learning Outcomes
- Student recruitment and demand
- Student retention and success (including time to degree)
- Regional and state workforce needs
- PPR, assessment, and/or accreditation
- (For online programs) any benefits and concerns particular to online delivery

The proposed SBL and SDL Distance Program will provide access to the SBL/SDL program for students state-wide to pursue their pre-K12 leadership certifications. The program will allow more students to obtain these certifications along with a Certificate of Advanced Study at SUNY Brockport.

Rationale for moving forward falls into the following categories:

Student Recruitment and Demand:

- There is waning enrollment due to population declines in the local region. Converting the current hybrid program online will help expand the program's reach and meet the needs of a larger student population in other urban and rural areas across New York State and potentially beyond.

Accessibility and Flexibility:

- An online format will make the program accessible to a wider audience, allowing professionals and aspiring administrators from across the state, and potentially beyond, to participate.
- The flexibility of online learning caters to individuals with diverse schedules, accommodating working professionals seeking to advance their careers.

Technology Integration:

- Utilizing cutting-edge technology will enhance the learning experience, incorporating multimedia resources, virtual simulations, and interactive modules to keep the curriculum dynamic and engaging.

Cost-Efficiency:

- Moving to an online format can lead to cost savings associated with physical infrastructure, maintenance, and other logistical expenses, redirecting resources towards program improvements and student support services.

Adaptation to Changing Trends:

- The education landscape is evolving, with online programs becoming increasingly popular. This transition positions our program at the forefront of educational innovation, attracting a tech-savvy demographic.

Implementation Plan:

Curriculum Restructuring:

- Collaborate with faculty to adapt the current curriculum for online delivery, ensuring that learning objectives are maintained and enhanced through digital resources both in a synchronous and asynchronous delivery format.

Professional Development:

- Provide training for adjunct faculty in effective online teaching methodologies, promoting a smooth transition and ensuring high-quality instruction.

Student Support Services:

- Develop robust online student support services, including virtual advising, career counseling, and technical assistance, to facilitate a seamless learning experience.

Marketing and Recruitment:

- Implement a targeted marketing strategy to promote the online program, leveraging social media, digital advertising, and partnerships to reach a diverse audience in conjunction with the school district business leader program.

Quality Assurance:

- Establish mechanisms for ongoing program evaluation and quality assurance to ensure that the online format maintains the high standards associated with our School Building Leader (SBL) and School District Leader (SDL) since 1990.

Proposed program:

For program revisions, please provide a side-by-side tabular comparison of the current and proposed programs, indicating the key changes. For new programs, please provide a complete tabular description.

All proposals must identify all prerequisites and include the total credit-hours for each course, each part of the program, and the overall program itself. Also please note when any courses in the program includes a minimum passing grade that is different from the college-wide policy. Optionally, you may include a curriculum map and/or sample four-year plan to demonstrate the coherence and feasibility of the program.

For online programs, please specify the percent of the program that could be completed online (75%, 100%, etc.) and whether it is a transfer-only online degree completion program.

100% of the new program is online, no changes to scope and sequence of the current course load

Admission requirements & Exit requirements (If not applicable, please write NA):

NA

Program requirements (If not applicable, please write NA):

NA

Impact on transfer students:

Is the program part of a seamless transfer arrangement? (Please check):

Yes No

For both seamless-transfer and non-seamless-transfer programs, please describe how the proposed changes might impact the recruitment and degree-completion of transfer students and steps to be taken to prevent negative outcomes.

While this is a rarity, as a certification-based program, we address student transfers on a case by case basis to maintain the quality of the experience and meet student needs. The proposed online offerings will increase the department's flexibility in addressing student transfers.

Course additions and/or revision(s):

If the proposal entails new or substantially revised courses, please summarize those changes here and append a Course Description Form for any new or substantially revised course. Note that Course Description Forms are for Senate deliberation. Approved proposals may subsequently require Course Registration Forms through the Office of Registration and Records.

NA

Resource implications and estimated costs (such as personnel, supplies, labs, or technology):

We intend to use technology and other resources currently available at Brockport.

Stakeholder consultation:

Please list the departments, programs, or offices that are likely to be impacted by the proposed changes and any relevant review committees. Please note with whom you consulted in preparing the proposal, from whom letters of commentary were solicited, the outcomes of those consultations and letter-requests, and your responses to those findings:

Consultations with the Senior Vice Provost, Dean, Associate Dean, and Director of the Center for Graduate Studies as part of this program development process. We contacted leaders in School District Business Leader (SDBL), Higher Education Administration, Technology Services, Education and Human Development as part of the program design process. We engaged alumni, adjuncts and leaders in the field regarding this proposal. This transition will not only meet the current demands of the education landscape but will also position our program for sustained success in the future.

Further discussion of the proposal and any feedback or suggestions are welcome.

SBL/SDL Enrollment (2018-2023)

2018	2019	2020	2021	2022	2023
93	89	84	66	59	65

Other supporting information (if applicable):

Attachments:

College Senate Course Description Form(s) (for any new or substantially revised courses): N/A

Letters of Support from Chair(s) and Dean:

Letters of Commentary from Departments, Programs, Offices, and Committees (as applicable)



Department of Educational Administration

February 19, 2024

To SUNY Brockport University Senate:

On behalf of the Department of Educational Administration (EDA), I am writing this letter to fully support the proposal, "Revision to School Building Leader (SBL) and School District Leader (SDL) (CAS) Mode of Delivery as an Online Program."

By allowing students to complete the program 100% online, we believe the proposed transition will lead to a significant enhancement to our current program. As the population continues declining in the local region, such as Monroe County and the Greater Rochester Area, the transition to an online program will help reach a larger student population across New York State and potentially beyond. In addition, students seeking an CAS in SBL/SDL are usually professionals with busy schedules and many obligations. Having courses available in distance learning format will allow students easier access to the program, and thus better meet their needs, which is aligned with the University's Strategic Planning Goal 1: To be a Great University at which to Learn.

Moreover, our SBL/SDL program has been reinforcing partnerships between SUNY Brockport and local communities by preparing high-quality education leaders for K-12 schools in the Greater Rochester Area and beyond. We are confident that the proposed transition will help strengthen the program, make it sustainable, and continuously contribute to the University's Strategic Planning Goal 2: To be a University Engaged with its Community.

Thank you for your consideration. If you have any further questions or concerns regarding this letter of support, please do not hesitate to contact me (585-395-5547 or jzhang@brockport.edu).

Respectfully,

Jie Zhang, PhD
Professor, Department of Education and Human Development
Interim Chair, Department of Educational Administration
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2-20-2024

To Whom It May Concern:

I offer my support for the Department of Educational Administration to make the SDL/SBL program fully online. The Educational Administration faculty are experienced in online instruction and will continue to ensure that their students are successful. The change in modality will not require any additional resources and the online modality will provide an opportunity for working educators as well as out of area students to pursue this program.

Sincerely,

A handwritten signature in black ink, appearing to read 'Thomas J. Hernández'.

Thomas J. Hernández, EdD, LMHC
Dean, School of Education, Health & Human Services
