

# Finding IR collaborators on your campus

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**Introduction**  
While the success of an institutional repository depends on engaging faculty and students, it can be difficult to capture the attention and imagination of these audiences directly. At the University of New Hampshire we have tapped into an existing network of people who share library objectives: increasing the exposure of university scholarship to new audiences and supporting faculty and students in their research.

**Make contacts**  
Research Center/Institute Communications Coordinators, Program Directors, Website Administrators, and Administrative Assistants are often responsible for managing publications.

**Start with a discussion**  
With a focus on problem solving, take the time explain the “big picture” goals of the IR before discussing the details.

**Be flexible**  
Customizing services, timelines, and options to meet specific needs will build good will and cooperation.

**Collaborate on a pilot**  
Working on a small project is a good way to establish workflow and identify issues or concerns.

**Maintain relationships**  
Be responsive and keep in touch.

- Needs help with**
- Search engine optimization
  - Publishing platform
  - Organizing content
  - Understanding copyrights
  - Access control
- Can help with**
- Publicity
  - Collecting content
  - Describing content
  - Connecting with people
- Key concerns**
- Customizing search
  - Controlling publicity
  - Tracking statistics
  - Site integration

**Carsey Institute**  
IR doubled use of publications in one year  
Helps publicize service to faculty contributors.

**Sustainability Institute**  
Needs help with copyright questions  
Helps identify other content on sustainability

**Institute on Disability**  
Needs up-to-date publication list integrated with site  
Sends regular updates on new publications

**NH Agricultural Experiment Station**  
Needs help managing publications in RefWorks  
Organizes and supplies publications metadata

**Piscataqua Region Estuaries Partnership**  
Needs help publishing online publications lists  
Helps collect content and assign subjects

**Research Office**  
Needs IP restricted publishing platform  
Provides important contacts with administration

**Radio Higher Ed**  
First podcast series  
Hiring intern to work on adding IR content

**Undergraduate Honors Program**  
Needs custom search by department  
Works on deposit process with students

Summary: Building mutually beneficial relationships based on shared goals will contribute to the success of your IR!