

The SUNY Center for Professional Development presents

Strategic Planning Institute *For Higher Education Professionals*

Strategic planning is a process that initiates and sustains the change necessary for building capacity and improving performance!

The Strategic Planning Institute is a highly interactive event where teams of institutional stakeholders (administrators, staff and faculty) and/or departmental stakeholders engage in the learning and application of skills essential for strategic planning. Institute activities are designed to facilitate participants' understanding of the importance of (1) strategic planning, (2) the relationship between institutional plans and department (or unit) plans, and (3) the engagement of all team members in creating institutional futures.

The Institute is designed for teams to get off-site, away from day to day work activities, in order to thoughtfully move forward with their strategic thinking and planning—through a series of lecture, guided discussion, and group activities. However, people attending as a single participant will be partnered with each other to practice and discuss concepts in a hands-on format.

General Outcomes

Participants will...

- gain an understanding of (and familiarity with) the strategic planning process and its importance in facilitating major institutional change.
- learn about critical issues that impact institutional development and strategies to accomplish initiatives through group discussions.
- understand the relationship between institutional strategic planning and academic/student/unit strategic planning.
- design action plans that include timelines for accomplishment, resource identification, and designation of individuals accountable for specific objectives.

Specific Outcomes

Participants will...

- form a consensus on a set of values that support the vision and mission statements.
- develop a draft of key goals and priority objectives.
- prepare action plans to guide change for the upcoming year.

Date: April 24-25, 2008

Time: 8:00 am—5:00 pm

Location: SUNY Center for Professional Development, Syracuse, NY

Cost: CPD Member—\$400 Non-CPD Member—\$500

Participants are encouraged to attend in teams.

Teams of 3 or more are \$333 per person

CPD Points can be used as payment

TO VIEW THE COMPLETE AGENDA AND TO REGISTER Visit:

<http://www.cpd.suny.edu>

State University of New York
Center for Professional Development

Questions? Email info@cpd.suny.edu or phone (315) 233-3052 ext. 111