



February 20, 2012

Dear Earth Day Supporter:

From recycling a newspaper to working towards environmental preservation, every person can make a difference on Earth Day. Every year, **Stony Brook University** holds an exhibitor fair during our annual Earthstock festival to help educate the community on how to lead more eco-conscious lives. This year, we will be celebrating on **Friday, April 20**.

What can *you* do? The first step is to join us at **Earthstock 2012**. The exhibitor fair is meant to serve as an educational event for students, faculty, staff, and community members. Participation in Earthstock 2012 gives your company or organization the opportunity to showcase itself to the **36,000** members of the Stony Brook campus community as well as providing an affiliation with a leading university.

Further participation details and benefits are given on the attached pages. The deadline for table reservations is **April 2, 2012**. For more information, including disability-related accommodation, please contact Jeanette Michael, Earthstock 2012 Exhibitors Committee, at (631) 632-7320.

We look forward to seeing you at Earthstock 2012!

Sincerely:

Robert Drago
Chair, Earthstock Exhibitors Committee
222 Student Activities Center
Stony Brook, NY 11794-2800
Phone: (631) 632-7320 Fax: (631) 632-6756
Email: rdrago@notes.cc.sunysb.edu
Website: www.stonybrook.edu/earthstock

What to Expect

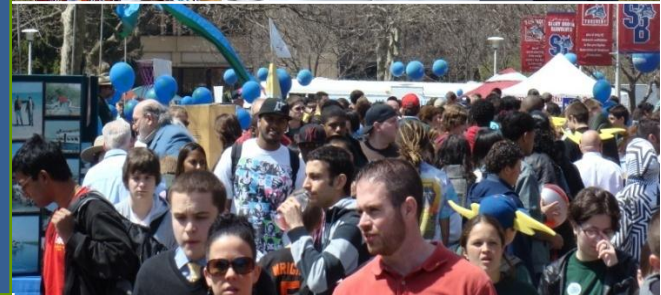


Highlights and Traditions

- Festival like atmosphere with musical and dance performances
- Over 100 exhibitors and displays each year
- Annual rubber duck race down the Stony Brook
- Fresh Farmers Market
- Stony Brook Green Drinks networking event (6:30pm)
- Student Environmental Research Exhibition (7:00pm)
- Keynote lecture by **Heidi Cullen**, VP for External Communications & Chief Climatologist for Climate Central

Benefits of Participation

- Exposure to the 36,000+ members of the Stony Brook campus community
- Educate our campus on your environmental efforts, research, and/or initiatives
- Generate student interest in your organization through product sampling, surveying, information distribution, and demonstrations
- You will be listed on the Earthstock 2012 website
- Potential media exposure
- Affiliation with a major university for a globally vital cause
- Recognition among your peers and associates as a supporter of Earth Day



Earthstock at a Glance

- Earthstock is recognized as an outstanding program by the State University of New York (SUNY) and Long Island Council of Student Personnel Administration (LICSPA)
- Over 100 environmental organizations, exhibitors and vendors participated with educational exhibits and displays attend each year
- Earthstock featured in regional media such as Newsday and The Herald Times
- Over 250 middle and high school students exhibited conservation displays and attended a pre college seminar

Application for Stony Brook University

Clubs, Organizations, & Departments

Organization: _____

Campus Address (if applicable): _____

Organization Email: _____

Contact Name: _____ **Title:** _____

Contact Email: _____

Phone: _____ **Fax:** _____

Product/Service Description:

Describe the display that will be exhibited by your organization at Earthstock

Will you have electrical needs? YES NO

NOTE: a limited number of power supplies will be available.

Please describe what in your exhibit will need electricity. If possible, detail amps, wattage, etc.

Are you requesting to serve food? YES NO

NOTE: Only food that is packaged, handled, and distributed as follows will be permitted:

- All food must be pre-packaged by the manufacturer
- Non-perishable foods only
- University Policy and contracts prevent sale and distribution of Coca-Cola products

Please select the size area you would like to request for your display:

- 10'x10' Footprint** (includes 1 6'x3' table and 2 chairs)
- 10'x20' Footprint** (includes 2 6'x3' tables and 4 chairs)

Please send completed application to:

Jeanette Michael ♦ Earthstock Exhibitors Committee ♦ 222 Student Activities Center ♦ Stony Brook, NY 11794
 Phone: (631) 632-7320 ♦ Fax: (631) 632-6756 ♦ Email: rdrago@notes.cc.sunysb.edu

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Vendor Permit Received:	Payment Received/Amount: (N/A)
Confirmation Sent:	Space Assignment: