

## Acknowledgments

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bepress	LITS Faculty and staff
Mary McGonigal	Gordon Barnes
Ken Wierzbowski	Ben Hockenberry
Julie Oyer	Joshua Beatty

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This *Conversation in the Disciplines* has three goals:

- To raise awareness of issues in scholarly communication;
- To share best practices in faculty and student use of open access publishing;
- To build and strengthen the Open SUNY initiative.

The College at Brockport  
State University of New York  
The Eagle's Lookout  
Special Events Recreation Center

**March 28, 2014**

Sponsored by:



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and The College at Brockport*

## Conference Agenda - Friday, March 28, 2014

### The College at Brockport

8:00—9:00 am	Registration
9:00—9:15 am	Welcoming Remarks
9:15—10:30 am	Keynote - Marilyn Billings, Scholarly Communication & Special Initiatives Librarian at the University of Massachusetts, Amherst. Libraries and Faculty Partnering to Advance Scholarly Communication
10:30—10:45 am	Break
10:45—11:45 am	Panel Discussion: Benefits of Open Access Journals. Facilitated by Dr. Gordon Barnes, Associate Professor, The College at Brockport.
11:45—1:00 pm	Lunch
12:15— 1:00 pm	Posters Session
1:00 — 2:00 pm	Create a Journal Workshop (Nuts & Bolts). Presented by Dr. Joshua Beatty, SUNY Plattsburgh, Benjamin Hockenberry, St. John Fisher College, Kim Myers, The College at Brockport.
2:00 — 2:15 pm	Break
2:15 — 3:15 pm	Panel Discussion: How Do Tenure Committees Assess OA Publishing? Facilitated by Dr. James Spiller, Assistant Provost, The College at Brockport.
3:15 — 3:30 pm	Wrap-Up, Evaluation, and Closing Remarks

## Poster Presenters

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**John Barnett and Tom Reinsfelder**, *PaLRaP: Developing a Peer-Reviewed Open Access Journal for Pennsylvania Librarians*

**Jennifer Collins**, *Introducing Students To Open Access Through Opportunities for Involvement*

**Jeremy Cusker**, *A Survey of STEM Faculty at Cornell and Syracuse Universities Regarding Author Fees for Open Access Journals*

**Laura Dumuhosky and Gregory Toth**, *Brockport's Open Access Journals*

**Joe Easterly**, *Developing an undergraduate literary journal*

**Eleta Exline**, *Finding IR collaborators on your campus*

**Dominick Guglielmo**, *Learning about Predatory Publishers*

**Jennifer Kegler**, *Discover New Ways to Publish and Promote YOUR scholarly works*

**Pat Maxwell**, *Creating an Open Access Journal from Startup to Launch*

**Elizabeth Nissly and Warren Buckner**, *Imprinting Design, Creating and Maintaining an Open-Access Journal*

**Mary Jo Orzech**, *Models of Open Access Journals*

## Panel: How Do Tenure Committees Assess OA Publishing?

How do tenure committees view faculty contributions to OA publishing? If OA publishing is considered what value is perceived? How do these considerations affect faculty contributions to OA publishing?

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**Facilitator: Dr. James Spiller**, Assistant Provost Research & Scholarship/Dean Graduate School, The College at Brockport. Dr. Spiller is working on a manuscript on the cultural politics of, federally-funded scientific research and technology projects in post-World War II America.

**Dr. Laurie Cook**, Associate Professor, Biology, The College at Brockport. Dr. Cook's work focuses on understanding the cellular mechanisms underlying hormonal signaling through G protein-coupled receptors (GPCRs).

**Dr. James Cordeiro**, Professor and Chair, School of Business Administration and Economics, The College at Brockport. Familiar with the challenges of publishing, Dr. Cordeiro has co-authored over forty articles.

**Dr. Jacques Rinchar**d, Associate Professor, Environmental Science & Biology, The College at Brockport. Dr. Rinchar has published over a dozen articles in the past two years.

**Dr. Robert Schneider**, Professor, Kinesiology, Sport Studies & P.E., The College at Brockport. A prolific writer, Dr. Schneider has published over sixty articles and two textbooks.

**Dr. Ryan Yeung**, Assistant Professor, Public Administration, The College at Brockport. Dr. Yeung is a recent winner of the Brockport Scholarly Incentive Award

## Marilyn Billings



Ms. Marilyn Billings is a nationally-known and well-respected speaker in the field of alternative scholarly communication strategies and gives presentations on author rights, new digital publishing models, and the role of digital repositories in today's research and scholarship endeavors, as well as providing oversight to UMass Amherst digital repository

ScholarWorks@UMass Amherst. Marilyn is

actively involved in regional and national workshops on these topics, most recently the Academic Library Futures Symposium at Rice University in September 2012, the Living the Future Conference at University of Arizona in April 2012, and the international SPARC (Scholarly Publishing and Resource Coalition) OA workshop held in Kansas City in March 2012. Her most recent activity has focused on her work as a campus leader and national speaker on the topic of alternatives to high-cost textbooks, the use of open educational resources, and coordinator of the Open Education Initiative (OEI) launched at UMass Amherst in spring 2011.

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### Keynote: **Libraries and Faculty Partnering to Advance Scholarly Communication**

Since the 1990s serials crisis brought a struggle for university libraries to keep up with the escalating cost increases to maintain collections of scholarly materials, libraries have been exploring new models of scholarly communication. This presentation will discuss open access journals as one of these new models and examine trends in open access mandates, data management plans for scholarly research and new alternative metrics.

## Panel: Benefits of Open-Access Journals

What are the real and perceived benefits of Open Access journals? Do the benefits of starting an OA journal outweigh the challenges?

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**Facilitator: Dr. Gordon Barnes**, Associate Professor and Director of the Center for Philosophic Exchange, The College at Brockport. The Center for Philosophic Exchange produces an online journal of past lectures sponsored by the Center for Philosophic Exchange.

**Joe Easterly**, Electronic Resources & Digital Scholarship Librarian, SUNY College at Geneseo. Mr. Easterly recently taught a six week class on Open Journal Systems and desktop publishing.

**Dr. Barbara LeSavoy**, Director, Assistant Professor of Women and Gender Studies, The College at Brockport. Dr. LeSavoy is executive editor and founder of Dissenting Voices, A Women and Gender Studies Student E-journal.

**Dr. Jessamyn Neuhaus**, Associate Professor, History, SUNY Plattsburg. Dr. Neuhaus's book, *Housework and Housewives in Modern American Advertising: Married to the Mop*, was recently released in paperback.

**Dave Tyler**, Social and Digital Media Manager for The College at Brockport. Mr. Tyler facilitates the campus community's media communications.

## Create a Journal Workshop (Nuts and Bolts)

Presenters will discuss the real life challenges they encountered in creating an open access journal: how to find partners and support, soliciting contributions and marketing the journal are some of the topics that will be addressed.

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**Dr. Joshua Beatty**, Senior Assistant Librarian, Feinberg Library, SUNY Plattsburg. He manages the college's Digital Commons @ SUNY Plattsburgh institutional repository. He was awarded his MLIS from the University of Pittsburgh in 2010 and recently received his PhD in early American history from the College of William and Mary.

**Benjamin Hockenberry**, Systems Librarian, Lavery Library, St. John Fisher College. Mr. Hockenberry areas of interest include Open access publishing, scholarly communication, search and retrieval (subject access, facets), hacktivism, game-based learning, data science.

**Kim Myers**, Digital Repository Specialist, The College at Brockport. Kim is the manager of Brockport's Digital Commons, an institutional repository that currently houses four open access journals, including both student and faculty journals. Digital Commons@Brockport was recently chosen to be the focus of a case study done on successful first year repositories.