

Using Small Grants to Make the Library a Driver of College & Career Access and Affordability

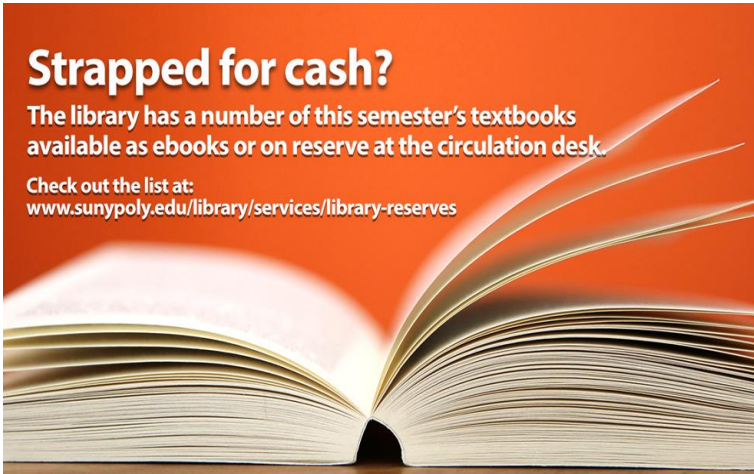
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Strapped for cash?

The library has a number of this semester's textbooks available as ebooks or on reserve at the circulation desk.

Check out the list at:
www.sunypoly.edu/library/services/library-reserves



Our plan was to use grants, gifts and our limited budget to purchase textbooks for our students and thereby improve college affordability.

We purchased 46 textbooks and certification guides with the initial grant of \$5000 from our institution's Auxiliary Services Corporation.

This effort was so popular that we have since received two additional small grants.

What we found was that extensive outreach made our existing content more discoverable. Although our new purchases did receive some use, it was our existing content (primarily in our e-book collections) that was used most heavily. Our marketing efforts included email to instructors including call numbers or e-book permalinks, digital signage and campus-wide announcements.

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