Non-Profit Community Partner Service Project

"... the challenge of bringing 21CL to FYC lies not in teaching new means of textual production but in adjusting classroom practices to accommodate new rhetorical situations."

Maggie Gordon Froehlich
and Peter Alan Froehlich
March 2013 TETYC

Project in ENG 101 Classroom
- Service Project began with local non-profits
- Higher satisfaction rate for students and groups on campus

Students adapted well to production (Prezi, Word brochure, Survey Monkey)

Why a Service Project?
- Experience with non-profit group documents
- Understanding the importance of IT
- Believe texts should challenge students to consider service

Texts include:
The Civilly Engaged Reader
TED Talks

Why Prezi?
- Cloud-based software
- Templates, sharing
- Non-linear, rhetorically adaptive
- 8-to-1 customer service number
- PreziPro has more templates
Non-Profit Community Partner Service Project
SUNY IIT Grant Recipients

Amy Dohm
Nathan Franklin
Why a Service Project?
• Experience with non-profit group documents
• Understand the importance of SL
Create a connection between what they learn in class and what occurs in the community, offer rhetorical situations
• Believe texts should challenge students to consider service
Texts include:

The Civically Engaged Reader

TED Talks
Why Prezi?
- Cloud-based software
- Templates, sharing
- Non-linear, rhetorically adaptive
• No customer service number

• Prezi Pro has more templates
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