GENESIS II
The college at Utica/Rome was technically established in 1966 when the New York State Legislature authorized the State University Trustees to create an upper division college in the Herkimer/Rome/Utica area for the purpose of providing upper level and graduate level education in the sciences and technologies. Fulfilling this concept, the college has grown steadily through the years.

Why should someone quit when they should try; give some more and take less, appreciate that less and smile at giving more.  

- Tom Delfino
Upper Division College is the only college within the State University system exclusively with programs of upper division and graduate level education designed to meet the needs of the state's public two-year college graduates.
If we weren't at the Utica Auditorium then chances were we were checking out a show at the stanley theatre. For 46 years a motion picture house it is now the community Performing Arts Center -- a place of operas, ballets, symphonies, rock concerts and buck-and-a-half Saturday night movies. UDC students attended the monthly Musson Williams Proctor cultural events here regularly.
Utica The Beautiful
By Peggy Greene & Patty Hryzak

Oh Utica, who needs the sun?
Skin cancer we don't fear
For we have April showers
casting the entire year
Oh Utica, oh Utica
there's sun behind the cloud
but the only thing more rarely seen
are streets that have been plowed
The crime rate here in Utica
is really quite obscene
it's getting so a pumpkin isn't safe on Halloween.
Oh Utica, oh Utica
our cops are cracking down
there'll be no more harassment
with the toy guns in our town
Oh Utica, oh Utica, enjoy the
doo!
you needn't have a car
you're entertained by animals
no matter where you are
Oh Utica, oh Utica
so much to do and see
if you get tired of the Robin
you can tour the brewery
The parties here are really good
they keep us on our toes
from Hartford House to Andes
Ave.
the wine and beer just flows
Oh Utica, oh Utica
to thee we raise our mugs
but only if we've influenced
by alcohol or drugs
We may be bored and restless
here
but we will not be dumb
there's higher education
at the warehouse in the slum
Oh Utica, oh Utica
There'll always be a home
at Marcy State for graduates
of dear old Utica/Rome.
Dream Creator
By-Jonas Petrikas
Dreamer of countless dreams,
There you are
and there you stay
For you are the creator of
dreams,
we all dream.
Dreams like a stream flowing
like rapids.
You give no warning,
You just approach and
place us in dream trances,
For when you are around
The minds are filled with
dreams.
We close our eyes and slip
into one
of your countless dreams.
Clubs and Organizations
**NAME: DANNY NOLAN**  
WHERE FROM: AUBURN, NY  
MAJOR: BUS/PUBLIC MGT.  

"Most assuredly. My first contact was over the phone with Dr. Leidig and Carol Robertson and I was very impressed with the personal attention I received. I was well prepared for the "Warehouse." I was a little skeptical at first, but after a week I felt right at home. The students were very friendly and open-just what you need when arriving at a new school for the first time. The quality of the education, I believe is very good. Most of the profs you get here have had years of experience in the field and can tell you what will happen in the real world, rather than what happens in "Textbook land." This school is right for me, and right for many more.

---

**NAME: BETH GREENSTEIN**  
WHERE FROM: MERRICK, LONG IS.  
MAJOR: BUSINESS  

"When I first got here I didn't know what to think. I thought the buildings were just the administration buildings, and I'll stop in and ask directions to the campus! The students here are great, that's what kept me here, not Utica! There is still need for improvement of facilities."

---

**NAME: TOM GLIMORE**  
WHERE FROM: BALLSTON LAKE, NY  
MAJOR: BUSINESS  

"The first time I saw this school I told myself there was no way I was going to come here. But after being here and getting involved in a lot of school activities, I wouldn't have wanted to go to any other school. The place might not look so hot on the outside, but it's the people that make it work, and I'd say it's working pretty good."

---

**NAME: WILLIAM FOYE**  
WHERE FROM: BUFFALO, NY  
MAJOR: SOCIAL SCIENCE  

"What is this place, a school or a factory!? Yes, it has changed to the extent that we have a great group of students here, our uniqueness as a small school allows us to socialize as one group, instead of socializing in many separate groups, The student body here at U/D makes this school one of the better institutions in the SUNY system. UTICA/ROME IS NUMBER 1!!!"

---

**NAME: GEORGANNE VUXTON**  
WHERE FROM: VIRGINIA  
MAJOR: NURSING  

"It's amazing what can be done with the inside of factory buildings while the outside still looks like they are condemned. They were nothing more than classrooms with little unity among the students. Now there is a feeling of a college with a true student population. The outside still isn't beautiful but the inside gives more of a feeling of a college atmosphere- it could only have improved."

Upper right: Board Officers Jonas Petrikas Fred McMonagle, Connie Hume, Randy Gross, George Perez.
MaryAnn Tornatore—General Secretary

Yearbook Staff: back: Jack Harris (head photographer), Carol Maurawski (proofs and sales asst.) Paul Robinson (promotion) MaryAnn Tornatore (Gen. Sec.) Debbie Goldman, Front: Fred McMonagle (Editor), Jeff Greenstein (sports) Rose LoBue (Photographer) Tom Delfino (Photographer)
Last Tuesday night (Jan. 25) the Student Activities Board presented James Mapes: Hypnotist and his "Power of the Mind" show at the Student Center. Having never been exposed to such a performance, I was both interested and skeptical.

James Mapes, at 31, has appeared on several television programs and soap operas and has established his own clinic; the NY Institute of Hypnosis and Mind Control whose mailing address is: 1540 Broadway, Suite 300, NY 10036.

The show itself had the audience both spellbound and hysterical as Mr. Mapes proved himself to be a talented entertainer in addition to his hypnotic powers. Mr. Mapes had about a dozen subjects that had been chosen at random on the stage and several people in the audience over whom he had the "power of suggestion".

The subjects, who consisted almost entirely of students, were then put through a routine that had some of them forgetting their names, while others were exceptional tap dancers or talented strip-tease artists. Mary Ann Kamp misplaced a finger and was seen after the show looking for some "little yellow bird".

(Continued on page 5)
Sara & Moe Snowflake Editors
MARRIED STUDENTS ORGANIZATION
The M.S.O. decided this year to change its name in the future to the COUPLES CLUB and adopt an attitude toward membership that would allow any student, single or married, to join as an active member. The entire student body was welcomed to participate in club activities this year as well as to become members. Activities during the 1976-77 year included two cross-country skiing trips to Tully, NY in January and March. In May, the club held a picnic and clambake in Proctor Park to celebrate the end of the semester and graduation.

INTERCLUB COUNCIL Front: Dan Nolan, Coordinator Tom Gilmore, Margi Prest, Chris Mooney, Sharon Giambatista, Linda Ostrowski, Randy Gross, Middle: Joe Davies, Tim Gilmore, Don Butler, Ralph Canu Back: Bob Archibald, Joe Dunbar, Jack Harris, Larry Andre

Barbara LaFleur (Treasurer), Kristen Bisner (President), Wesley Brown, Janice Wilkie (Secretary), Jerry Barocas, MaryRose Scotellaro, John Hartnett.
MARKETING CLUB
Front: Peter Bondzinski, Connie Hume, Prince Kola Akere, Dan Nolan, Jim Allen, Sharon Paul (Treas), Mary Rose McTiernan (Sec) Back: Tom Gilmore, Ralph Canu (Pres), Larry Brigatti, Jerry Lowery, Bob Tomanek, Lanny Roth, Joe Davies, Tim Gilmore, Jim Flemming (V.Pres)

It has been a great year working with all of you. Don't forget that dinner in Syracuse for the A.M.A. (T.-Off)

UGLY CLUB

Meetings for the UGLY CLUB were held bi-weekly in the men's room with Ralph Canu (president) presiding. After formal business was dealt with all present were treated to tea and biscuits. Following this the minutes for the day were promptly written on the walls for the convenience of those not present.
Water-alone with water.  
My soul craves to be near it.  
The sounds talking to me like a  
universal lullaby,  
that was embedded in my memory  
as an infant.  
So soothing today, that I’m no  
longer a child,  
But a woman.  
The wind blowing softly, touching  
my body wholly,  
Reminding me of my mortality.  
Near water I feel my soul is one  
with the universe.  
It offers such completeness.  
While by water I have no  
perception of time,  
only of lightness and darkness.  
As the sun sets I know the day is done.  
Some moments never end and  
some pass only as memories.  
I close my eyes and rest for  
moments seemingly days long  
And let my soul fly with the  
‘Universal Gods’  
It keeps me sane.  
Thank goodness for water  
Hinckley Lake.  
So many of Gods’ miracles are small  
that only an idiot can see them plainly:  
A black and orange catapillar  
crossing a highway,  
The weeks along all sides, hardly  
noticed by many,  
The butterflies that play among  
the flowers.  
The but which is now crawling on  
this paper,  
They are searching too, for the  
truth.  
So look closely and quietly  
around you.  
I can even hear my pen as it  
glides across this page.  
Be patient and gently with your  
life.  
It can be absolutely beautiful,  
Especially, alone, by water.
NATURES FOOL
By Poco

Walking the beach on a winters morn,
Held in awe by the reigning dawn,
The serenity of my silent steps
As I am one with the earth, the tide, the day.

While I stroll beside the sea,
I begin to think how lonely I be,
The time that's lost, the daily race,
Hope to God I don't keep the pace.

For life to be cannot be lived
With just the wonders of this age,
But rather in the way,
we pass from day to day.

You see I need the little things
That some might take for naught,
To hear a wave
To see the sun
To touch a tree
To feel the rain caressing me.

Some think me just a natures fool,
What fool if fool I be,
You see that they can think that way,
But me, I can only be.

TO EXPLORE NATURE, NATURALLY
Camping trips in fall
Usually a drunken brawl
A ski trip to Canada
The toboggan party:
A Spring fling
With drinking and getting high
Anywhere and in anyway we can.
Remember the Indian saying:
"If you see a beaver you must eat it."
SAB

William Foy
coordinator of
SAB

Left to right: Pat Regina, Jack Falvo, Sue Spero, Chuck Sullivan, Pete Sands, Donna Cornell, Doug Burrell
1976-77
BABY IT'S COLD OUTSIDE . . .
BUT INSIDE WE WERE COOKIN'

Oct.  8-10 -- Family Weekend Play, Dinner Dance
       12 -- Coffee house
       15-17 -- Trip to Montreal
       22 -- Movie: Marx Brothers and W.C. Fields
       28 -- Movie: Soylent Green
       30 -- Halloween Party Mixer

Feb.  3 -- Coffee house-Karen Bunin
       5 -- Erotic Film Festival
       11 -- Hockey Night
       12 -- Tom Chapin
       14 -- Todd Hobin Band
       17 -- Movie: West World
       25 -- Movie: Cooley High

Standing left to right: Pat Regina, Chuck Sullivan, Doug Burrell, Pete Sands, Jack Falvo
Sitting left to right: Bill Foye, Mary Ann Pratt, Donna Cornell, Connie Ostrander (and Tom Chapin), Sue Spiro, Barb Payne-Secretary, Jeannette Curren

Connie Ostrander
Treasurer-Spring

Donna Cornell
Work-study assistant
VOC. ED. CLUB
B.A.S.I.C.
BROTHERS AND SISTERS IN CHRIST

B.A.S.I.C. was started in the Fall Term of 1975 by a few students who were interested in getting together for Bible study and fellowship. In the Spring term of 1976 B.A.S.I.C. became an official "club" on campus. However because it is a "religious" organization school official ruled that we could not be funded by student activity fund monies. The question of church and state being cited. B.A.S.I.C.'s activities and materials are paid for by contributions from members, both present and former, along with donations from a few churches.

In the past year we have sponsored a weekly Bible study, two coffeehouses, a retreat to the adirondacks and some christian films on campus. In the coming year B.A.S.I.C. will continue to strive to fulfill it's two fold purpose. One, to provide fellowship and growth for christians on campus, and two, to provide an opportunity for others to see what christianity is all about.

George Voight, President
THROW IN A DIME AND SEE THE THESPIANS....

PAB would like to thank all the students who participated in our programs. And the many others with parents who supported us. Joe Davies, President.

Joe Davies and Jay Jonza rehearse a scene from "Enter Laughing"
CAST OF "ENTER LAUGHING"
Front row: Joe Zilvinskas, Jim Fleming, Daureen Pearson, Cathy Kopsa
2nd row: Bob Marsh, Barbara Torpey, Tina Wemple, Lisa Ippolito, Neil Brin, Maria Lucrezio, Bob Donnelly, Ralph Cann
3rd row: Randy Migliaccio, Sandy Baumes, Linda Ostrowski, Carol Murawski, Eleanor Vetter, Fred McMonagle
Back row: Joe Davies, Jay Jonza, Rick Diaz, Lee Darrow, Bob Coager, Mike Card, Tom Gilmore, Tim Gilmore

PERFORMING ARTS BOARD
Back row: Joe Davies, Lisa Ippolito, Randy Migliaccio (coordinator)

Randy Migliaccio . . .
Director, Artist, Coordinator

Tom Gilmore served as Treasure of PAB as well as acting in "Money" and "Enter Laughing"
Money Cashes In At Upper Division

Money has come to Upper Division. No it doesn’t have to do with checks, it has to do with a play production. This play is called MONEY and it was under the direction of Mr. Randall Migliaccio. This production was presented by the Upper Division College Performing Arts Board on September 9-12.

The cast is MONEY had only four people, they were Tom Gilmore, Andrea Fourtounis, Joe Davies and Rich Improta. The cast and crew prepared this first play of the semester not having a stage, curtain, or a regular theatre. The music in this production was very well done, and handled by Daureen Pearson.

The play MONEY dealt with a wealthy man Harry Clay, who was involved in finding a perfect woman. Harry (Tom Gilmore) finally found this woman. She is Cynthia Burgess who in real life is Andrea Fourtounis. Throughout this play Harry tries to get Cynthia to marry him, but she wouldn’t. Cynthia tries to get Harry to work but to no avail. Harry fails at everything he does. Finally Cynthia agrees to marry Harry and everyone lives happily ever after.

After seeing this play I say congratulations to the cast and crew of MONEY. I’m sure that everyone who saw the play enjoyed it. WELL DONE!

By Jeff Greenstein

"What do ya' say to a toke after the show?"
Randy: "Alright let's not rewrite the show."

"I don't really believe I'm doing this, but I suppose it goes with the territory."
"Apple Tree" Harvest Near!

Who says "hardly anything grows in winter?"

This December, the High-Life players of Upper Division College will prove that old adage false! With the early snowfalls, tough exam schedules and a diminishing calendar against them, these selfless students are battling the odds with late-nite rehearsals and extreme dedication towards a well performed show.

The play, "Apple Tree," is a musical which deals with three separate stories, a cast of 15 people, and much laughter for the audience.

The imaginative staging, which utilizes the shows songs and dances, includes a runaway which extends into the audience, something seldom seen in theater productions these days.

Supervision and stage movements of the cast are under the direction of three U.D.C. students. Rick Diaz - Director. Daureen Pearson - Musical Direction. Carol Reden - Choreographer.

Make up artist Tina Wemple gives last minute touches to MaryAnn Timon who plays Eve.

Gifted young starlets don't become swinging movie stars in Hollywood alone. Our own Carol Mullen is transformed from chimney-sweep to flaming sexy actress only to be demoted again in less than 2 hrs. But when she returns to reality she is accompanied by Rick Diaz, her new found producer, whom she has fallen in love with. Oh, well, that's show business.
NURSES BECOME INVOLVED...
Student nurses learn the art of reviving coronary victims.

Why did they have to use dummies? After all there were over a couple of hundred willing males on campus.

CLUB OFFICERS:
Margi Prest-President,
Barb Genecov-Vice Pres.
Mary Hernon-Treasurer,
Marla Byrnes-Secretary.
Student nurses assist at the bi-annual bloodmobile campaigns in the student health center.

The purpose of this organization is to: Acquaint the members of the organization with various nursing activities and to further enhance both the student's knowledge of the Nursing Profession and social life on campus. Activities of the 76/77 year included: Oct.-Jan Welker RN Director of Inservice from St. Luke's Hospital in Utica spoke on "Nursing and the Law" Dec.-Ella Cunningham RN Head of Community Services at Rome Developmental Center spoke on the topic of "Community Services for the Mentally Retarded. Feb.-Utilization of the Nursing Lab., a learning resource center where nursing students can use equipment to review or learn practical skills. May-Dinner at Benoit's for the nursing faculty and students.

Geraldine Capraro
nursing coordinator-Health Center
The purpose of the club was to promote a better Human Services program on this campus by providing speakers, forums, tapes, and support of conferences. Also to provide a means of socializing so Human Service students are able to exchange ideas and views on areas related to the Human Service field.

We have had speakers such as; William Grace, who spoke on community organization and leadership training; Rosemary Pooler, who spoke on Consumer Affairs (cosponsored with Colloquium Committee) and Dick Garfield, RN who spoke on Health Care Systems in China, Japan and Korea.

The club has only been in existence for a short time but has worked hard towards its goals.
"If elected I promise you a new campus, complete chaos and free condoms."

WATERGATE VISITS U/R

After Spring primary elections were over it was discovered that 2 plus 2 equals 5 after all. As Sharon Giambatista ponders "theory", on lookers Jeff Greenstein and Dianne Dunning check results in disbelief. After consulting with Judicial Council Monitors present Sharon (Election Committee Chairperson) plays it safe and orders new primary. . . . DUMB JOKE!
URSA ELECTIONS

On October 6, 1976, the Utica Rome Student Association had its general election. The results were as follows: elected Junior Senators were: Jack Falvo, Tom Kershis, Christine Mooney, Jose Tiburcio, Dennis Woodgate and Robert Young.

In the race for Vice-President for Public Affairs, Kevin Sapp defeated Jim Allen, Judith Roth was elected Vice Treasurer. Running unopposed were: Carol Mullin—Corresponding Secretary and Dave Aldrich—Treasurer. Congratulations to all winners.

I certainly hope that this year the Student Government will react to the various problems and needs of our Student body. As well as performing their particular tasks with a great deal of dedication and competence, but most of all, I hope that they will provide the guiding body to a better relationship between the Students, the Faculty and Student Government.

URSA SENATE
Front row: Louise Hunter, Sharon Giambatista, Chris Mooney, Denis Woodgate Back row: Jack Falvo, Mary Andriello, Merle Covert, Joe Eberle, Judy Roth

URSA EXECUTIVE COMMITTEE
Front row: Mary Andriell, Louise Hunter Back row: Merle Covert, David Aldrich, Joe Eberle
The Sports Coordinating Board in its first official year was a great success. We furnished the intramural program with sports like football, basketball, volleyball, softball, bowling, hockey and many others. I'd like to thank Joe, Don, Jim, Tom, Jeanette and other friends for their cooperation. Tom Kershis V.P. of S.C.B.
Front row: Mark Stanley, Tony Partenza, Sandi Baumes, Doreen Pearson, Karen Kunzwiler
Back row: Tom Mannly, Mark Hancox, Jim Raffety, Mike Scringe, Bob Coager, Joe Davies,
Leo O'Keefe, Mike Carneville

Front row: Paul Robinson, Jack Harris, Kate Doyle, Craig Goldberg, Jeff Greenstein, Chris DeBernardo, Bill Mudryk Back Row: Bob Gilmartin, Jim Brennan, Bob Gargan, Tim McDonald, Pat Cleary, Sue Spero, Pete, Bonnie Cleveland, Joe Bennett, Jim Allen
Front row: Debbie Cole, Rick Diaz, Mark Grengia, Ralph Canu
Back row: Tom Gilmore, Rich Hahn, Cindy Deal, Ken Gregnali, Connie Hume, Tim Gilmore, Pete Bondinski

Front row: Dave Lewis, Don Perry, Lori Walters, Dave Bodie
Back row: Paul Briggs, John Wayner, Jack Falvo, Bob Young, Joe Caruso
Faculty and Staff
Kunsella Confers With Students

By Bill Mudryk

There was an open meeting last Thursday (3/24) in the Multi-Purpose Room concerning the future of Upper Division and its campus. The meeting was a follow-up to the meeting that was held the week before. Dr. Kunsela and Shirley Wurz were present and gave an update on the latest developments regarding the Task Force and their visit last Friday (3/18).

Shirley told those who were present that the presentation given the Task Force (that dealt with the placement record of this school's graduates, etc.) had gone very well and that she came away with a good feeling.

Dr. Kunsela then talked at length about what has been transpiring with all those who are closely involved with the Task Force, the SUNY Board of Trustees and the question of Upper Division and Marcy. He expressed his position that the proposal for a merger with Utica College was unacceptable at this time and that his efforts are directed towards the building of the Marcy campus.

He went on to describe the procedure by which the Governor will reach his decision on the matter and how we, as students, can influence this decision. Dr. Kunsela explained that Nan Johnson, the chairman of the Task Force, was appointed to the SUNY Board of Trustees by the Governor and holds one position of fifteen on the Board. Nan and the Task Force will gather all the information they can in respect to this college and then report back to the Board. The Board, in turn, will look over the report or on their own. It would then be up to the Governor to come to a final decision based upon the recommendations of the Board of Trustees.

One of the ways that students can influence the Governor's decision, therefore, is through the Task Force members. Dr. Kunsela informed those present that only three of the members of the Task Force were able to attend the meeting Friday. The remaining four members will visit the school sometime later this semester and it would be then that the students would have an opportunity to speak with them. He expressed his hope that he would be able to have the remaining members visit the school sometime later this semester and it would be then that the students would have an opportunity to speak with them. He expressed his hope
separately if that were the case. The dates of the members visits will be brought to the students attention when they are arranged.

Another, more direct, way of influencing the decision would be a letter to the Governor himself from the student body, stating our position in a clear, logical manner. The letter would state the student's position that we would prefer the new campus (Marcy) and the reasons behind this decision. It would also include our merger

President Kunsela talks with representatives of the Anheuser-Busch Brewing Company at "Pitch-In" awards presentation.

with Utica College (and/or other similar proposals), the fact that we find these alternatives to be unacceptable and again our reasons for this position. (This position would be similar to the resolutions recently passed by the Administration and Alumni Association, that can be found posted by the student information center in the College Center.)

The Student Committee for Our New Campus will be formulating such a position shortly and will notify the students of its existence when it is completed. In closing, the meeting was very enlightening and Dr. Kunsela was glad that the students were working with him towards reaching the goal of the new campus. New developments will be brought to the student's attention as they occur.
Left page:
1. David Carr
   A & S-Statistics
2. David Stone
3. Martie Horn-CJ
4. Era Draughon-A&S
5. Tony Randazzo-Bus.
6. Bill Harrell-A&S
7. Aronald Simpson
   A&S-Economics

Right page:
1. David Novack-A&S
2. Eleanor Block-A&S
3. Art King-Bus.
4. Eve Nemeth-A&S
5. Bob Meijer-A&S
6. Ann Williams-A&S
7. Robert Wolber-ACC
Left page:
1. Jesse Goodman-Human Services
3. Alan Stramd-Bus.
4. Pat Driscoll-Human Services
5. Ted Lowe-A&S

Right Page:
1. Tom Ward-CJ
2. Ray Jesaitis-A&S
3. Mike Hochberg-A&S
4. Sister Mary-Nursing
5. Bob Orillio-Finance
1. Caroll Dodd-Library  
2. Gale Powers-A&S  
3. Lee Darrow-Security  
4. Bill Berman-Housing  
5. Gerri Capraro-Health Center  
6. Tom Fenton-Veterans

right page
1. Alan Latona-Fin. Aid  
2. Lee Schrader-Counseling  
3. Mary Brown-EOP Counseling  
4. Den Kanaley-Library  
5. Pat Perfetto-Pub  
6. Larry Mannion-Director of Rome Center, Cont. Ed.  
7. John Farnsworth-Dean A&S  
8. Milton Smith-Assistant to President
1. Nancy Steele—Library
2. Michelle Hughes—Sec—counseling
3. Mollie Wertheim—sec—Student affairs
5. Caroll Crooms—Ast. Dir., activities & housing
6. Shirley Verdon—sec—activities & housing
Infra Red (IR) satellite photograph of the western hemisphere. White areas are clouds. There is a storm center over the Texas-Oklahoma area with an associated cold front going from the southern states into the Gulf of Mexico.

Courtesy of Mike Hochberg and our own weather center student staff.
L to R: Neil Brin, Carol Maurawski, Bill Mudryk
S.A.B. Presents

JUDITH LANDER

Thursday, April 28th
8:00pm

Student Center

LIEGNER MANAGEMENT - 1860 Broadway - New York, NY 10023 - (212) 582-5795
Student Activities
"... She had white chalk for her lovers,
And she spread the leaves of growth
into the minds of all us kids.
Sitting at our desks in the Midwest,
In 1955 ... Oh, Miss Simpson and the trees."
THE DAVID BROMBERG BAND

A unique and fascinating show was put on by this band at the Stanley Theater while UDC students attended.

During the performance a dancer from Dischiavo's restaurant, next door to the Stanley, did a strip-tease to the amazement of all present. While this sense arousing action was occurring Mr. Bromberg was busy singing "What can you do to please me?"—appropriately.

HAPPENINGS

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
<th>Location</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mar 6</td>
<td>League Basketball</td>
<td>Garage - Cafe</td>
<td>8-10 pm</td>
</tr>
<tr>
<td>Mar 7</td>
<td>League Basketball</td>
<td>Garage Cafe</td>
<td>8-10 pm</td>
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<tr>
<td>Mar 8</td>
<td>League Basketball</td>
<td>Garage Cafe</td>
<td>8-10 pm</td>
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<tr>
<td>Mar 9</td>
<td>David Bromberg Band</td>
<td>Stanley Theater</td>
<td>8-10 pm</td>
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<tr>
<td>Mar 10</td>
<td>League Basketball</td>
<td>Garage Cafe</td>
<td>8-10 pm</td>
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<tr>
<td>Mar 11</td>
<td>League Basketball</td>
<td>Garage Cafe</td>
<td>8-10 pm</td>
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<tr>
<td>Mar 12</td>
<td>David Bromberg Band</td>
<td>Stanley Theater</td>
<td>8-10 pm</td>
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UPPER DIVISION COLLEGE
Edmonds & Curley

Karen Bunin

The Upper-Div College Coeds give warm seasons greetings.
On Friday, November 5, the Sayre Memorial Presbyterian Church resounded with the production of such men as George P. Telemann, Douglas Moore, Johannes Brahms and Claude Debussy.

Their works were performed by our artist in residence; Francis Fortier and his pianist Miss Judith Olson.

Mr. Fortier a graduate of Columbia College and the Juilliard School of Music has surely learned his lessons well. He is truly a man in love with his work.

Miss Olson started as a violinist at the Music Academy of the West and then studied piano at the University at Redlands, California. This type of training has given Miss Olson great insight into the needs of Mr. Fortier as a violinist.

With dexterity of finger and bow Mr. Fortier and Miss Olson gave those in attendance a very rewarding experience. It was asthrough everyone there was bound to a certain task. Namely, to get as much out of every note as possible. With eyes glued on Mr. Fortier's bow the audience was able to witness the results of many dedicated years of practice. They saw a man making a musical instrument express the true meanings that the great masters had instilled in their creations.
Bermuda Trip

Photography by Doug Burell
Montreal Trip

Photography by Tom Delfino
SMOKING — DRINKING — EATING
The Loading Dock

Composite art drawing by Dolores Amore
Spring Weekend Awards

The end-of-year awards were presented at the spring dance to outgoing officers of URSA government and organizations by the new SAB coordinator Donna Cornell. This was an attempt to show gratitude for long hard hours of work.

Snowflake Editors Moe & Sara receive Merit certificates.

Not all who should have received awards did not all who did are here. Ed.

David Aldrich; URSA treasurer

Joe Tennessee Eberle ends a tedious but satisfying year as president of URSA.
FIGHT DYSTROPHY

R THOSE CAN'T

Schick Double Edge

Pepsi
Hyper Markets
Gold Medal Dairy Inc.
Star Bakery
7-Eleven Co.
Price Chopper
Food Store Inc.
Hickory Farms
Behlofs
Shlitz Beer
Coca Cola
Chicago Tickets

OFFICIAL TIMEKEEPER OF THE TELETHON

Jerry Lewis TELETHON

Muscular Dystrophy Association

107
... Once a year it comes: that Muscular Dystrophy (Jerry Lewis) craziness. And with it comes a sense of unity not often felt on college campuses in this post 60's apathy. So, instilled with a feeling of togetherness, the workers for the '77 marathon under the auspices of the Utica M.D. Chapter worked long and hard, but in a very organized fashion, to raise more than $6000 to help conquer M.D.
Dance Marathon Workers
Row 1: Ken Parkening, Bonnie Cleveland, Antie Berger, Barbara Torpey, Chris DeBernardo
Row 2: L. Edsall, Linda Ostrowski, Pat Grunow
| Landslide Routeing and Campaign Committee members: Darrow, Odermatt, and Goldsby |
| Here comes the future!! Party & Be Happy Jan & Jerry 77 |
| UGLY PEOPLE OF U70 G Kepe, #2 |
| Good luck to everyone. Thanks to Dard, weighting and all the good times!! Dec 7 |
| Good luck graduates from THE BRAIN POLICE |
| To those I know & those I don’t love you. Swampy |
| TO RS. Close your eyes and see, and you can be with me, beneath the waves and through the caress of hours.” Love Always Of SUMMER!!!!! GREG+PAUL |
| "The Le Mars" Lenox One Lady Sue, Mariama Kockie, Margie & Sometimes George |
| WE ARE THE PEOPLE PEGGY Young + will Right Sharon Robinson + Whai Bernice Robinson + Frank. Willie Boston (Walter) didn’t take care of the gap! John Ammon - girl friends is running him to Death. |
| THE Best of Luck... Smile your on candid camera... Photography yours. Barby, George & Dorothy |
| Kemble St. Hotel 2nd Floor Dave, Bill, Mike Say Hello to Dan, Barry, Linda and a special hello to Muggsy. Thanks for the experience. Love. From Pat & Kate |
| From David McOwen, Darce Marathon’77 Love Always TOND & GALE FOREVER 77 |
| WESTbury GIVES FOREVER (LONG ISLAND) To New York City!!! Mike & Barb |
| COLUMBIA CRAZIE: "NUMERO UNO" Bob (Buzz) Young A.C. Bob (Peter) Deming |
WE Ripped It Off
5-10-1977 & They Will Never Know Who Did It. Eat Your Heart Out Jim.

To All Those Graduating, "It's Been Nice."

TO TWO REALLY SWEET FOLLOWERS
Billy Foyle + Joey Smith
Luv + Kisses BOB

To Uncle "Fro" - KISS

THE LITTLE LOVER
From the Rite Social Club - Your Library
To Bruce Kenny
"Best Wishes to my Fellow Factory Workers." - Jim Fleming

The Whitesboro Boys
Paul Robinson
Jack Harris

WHAT'S TO SAY BUT "LIVE"
Bob Blake

Loul and Sue-Anne
Say "SORRY" you want to comment on their love?

One Island Salutes Utica's Upper Division College - because it's so far away!
NAB + CMM

To the E.B.F. Brothers '77
Huff One for Us!

Any Fine Memories Upper Division College
Jeff Greenstein '77

Ken More "Dynamic Duo"
Upper Div College Coeds!!

Joe, get a new hat and learn how to cook.

The Upper-Div College Coeds
Wendy, Helen, Kathy, Tweetj, Joanne, Mary Ann and Kassie

ONE ISLAND SALUTES UTICA'S UPPER DIVISION COLLEGE - BECAUSE IT'S SO FAR AWAY!

Andes Ave. Boys
Bill "Bubba" Foyle
John Toucher
Mike "Charley" Mason
"Kennedy Bird Dog"
Bob "Professor" Evans

Andes Ave - Eat Your Hearts Out: "Columbia Crazies"

I couldn't dance the cord wouldn't reach. - David

UW/R Invited To:
The Loading Dock

Tom,
The Score is tied for now.

Joe
In some way, however small and secret, each of us is a little mad... everyone is lonely at bottom and cries to be understood; but we can never entirely understand someone else, and each of us remains part stranger even to those who love us... It is the weak who are cruel; gentleness is to be expected only from the strong...... those who do not know fear are not really brave, for courage is the capacity to confront what can be imagined...... You can understand people better if you look at them — no matter how old or impressive they may be — as if they are children. For most of us never mature; we simply grow taller...... Happiness comes only when we push our brains and hearts to the farthest reaches of which we are capable... The purpose of life is to matter — to count, to stand for something, to have it make some difference that we lived at all.
Robert Brown
Tedd Brown

Dean Burden
Doug Burrell

Marla Byrnes
Ralph Canu

Michael Card
John Cassell
Jan Catlin
Judith Charter

Michelle Chieco
Bonnie Cleveland
Denise Cook
Sandy Cooper
Jay Jonza
Sheila Kain
Gregory Keppel
Mark Kinderman

Therese Kisil
James Klauser
Paul Konrad
Catherine Kopsa

Barbara Korosec
John Kowalczyk
Barbara Knobloch
Karen Kunzwiler
Carl Lane
Anne Lewis

Mark Lewis
Arthur Loomis
Darlene Loziplone
Sharon Martin

Greg Ljes
Jerry Lowery
Fred McMonagle
Jack Merriam

Laureen Manion
Mark Marmillion
Eugene O'Brien
Catherine Olsen
Connie Ostrander
Michele Owen

Kenneth Parkin
Camille Patti
Barbara Payne
Daureen Pearson

Edwin Pellegrini
Patricia Petell
Nicholas Pianella
Daniel Palmisano

Denise Popeo
James Post
MaryEllen Pryslak
MaryAnn Pratt
PHOTOGRAPHS AND MEMORIES

The photographs on the following pages were picked carefully from the material available for Genesis II. They were taken by students, faculty and staff currently attending Upper Division College. The Gallery began in the 1976 Genesis and is continued here in the same tradition.
UPPER DIVISION GRADUATES 480
May 22, 1977

Wait a minute—make that 481 because also leaving our esteemed factory halls is Ms. Shirley Wurz after four years of service and the development of an outstanding Student Affairs Program.

Ms. Wurz, with over 30 years of service with the State University of New York system, was guest speaker at the commencement exercise and spoke of a "Shared Dream".

Editor's Note . . .

As we were going to Press we were informed that those members of the "Upper Div College Coeds" pictured above right have been permanently suspended from enjoying the rights and privileges of that organization. This due to the defiance of these "Radicals" who, although warned not to do so, commenced with commencement.
Shirley, a Utica Native, has earned the distinction of being the first woman to become a vice president in the State University System.

Under her direction, the offices of admissions; counseling; financial aid; housing; health; student activities; and placement were established at Upper Division.
As Vice President for Student Affairs Shirley Wurz accepts $1,000 check at Pitch-In Awards.

Shirley had originally put forth the idea that Upper Division enter the contest.

Shirley said goodbye as she delivered the commencement address...

"Friends, fellow graduates—I say fellow graduates because you and I are both beginning a new way of life. And it's an exciting time for both of us, combining joy, sorrow, anticipation and perhaps a trace of apprehension. I look upon retirement as a great opportunity to try some new things and to work on other projects that have always interested me. Perhaps the word should not be 'retirement' but 'graduation': a leaving of one period of one's life and moving to new ideas and lifestyles.

"The dream of a great College at Mercy is not a disappointment to those who started at Upper Division -- that was, and is, a beautiful dream.

"... It was four years ago that I came to Utica-Rome to share a dream of building a great college. The dream was built on the foundation of an Upper-Division College providing special programs and degrees for graduates of the two-year colleges, with particular emphasis on the holders of the Associate of Applied Sciences degree. This was always an area of concern to me. What would become of the graduating student of the two-year schools that became interested in further education but had to change career plans or leave the state because New York did not offer them the kinds of program to build upon the A.A.S. degree? But the essential, the basic part of the dream—the service to students—is the college we have built in our old (globe) mill on Court Street."

Expressing her viewpoints on co-location Shirley said she was "thoroughly frustrated by much of the discussion going on about Utica College and Upper Division. I read the statements about mission and programs at Upper Division made by Dr. Harold Rankin (Utica College president) and realize that he has no more understanding of what we are doing at Upper Division than I have of how to get a computer to play blackjack with you. I read Addison White's (U.C. Foundation Board President) comments that the Utica College Foundation wants to retain Utica College as a private liberal arts college, and I say AMEN."

Fred. McMonagle.
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Editor's note:
The following material is adapted from the President's Annual Report to the Chancellor, for 1977. (Courtesy of Milton Smith, Assistant to the President)

Trustees' Study Upper Division

In February of 1977, owing largely to initiatives taken by the Lieutenant Governor as a result of an earlier visit to the City of Utica, a meeting was held in Albany at which the Lieutenant Governor, senior aides to the Governor, representatives of the SUNY, the Chancellor of Syracuse University, the President of Utica College, and the President of the College at Utica/Rome, and others were in attendance. Purpose of the meeting was to renew investigation of the potential for accommodation between the two colleges, the result of which would provide a permanent home for the College at Utica/Rome.

A primary outcome of that meeting was a request by the Governor to the State University to provide his office with a full and complete study of the College at Utica/Rome and an expression of intention from the Board of Trustees regarding the college's future role in the State University system.

In accordance with the Governor's request, the Board of Trustees appointed a seven-person task force to study the college in depth and to make recommendations regarding its future direction. The chairwoman and other members of the task force visited the college and the Utica/Rome area on several occasions during the late winter and spring to review not only the physical status of the college's temporary facilities and to consider a viable alternative, but also to review the college's mission, its academic programs, and operational support.

During the spring months the president and other senior administrators participated in numerous dialogues with local citizen's groups representing a variety of views regarding the resolution of the permanent campus problem. The Oneida County Executive developed a series of informal meetings with civic, political, and industrial leaders in attendance, both to keep these prominent citizens well informed of circumstances and to seek their advice regarding the County Executive's posture vis-a-vis the permanent campus problem. The May of the City of Utica also held hearings regarding a permanent home for the Upper Division College. Other groups and agencies also took positions, chief among them the Utica newspapers whose editorial boards arrived at a consensus favoring a co-location arrangement.

During a visit to the City of Utica on May 12, 1977, the Governor endorsed the concept of co-location of the college with Utica College. He was quoted by the local newspapers as having said, with regard to the anticipated report of the Trustees' task force; "Co-location is what I believe they should approve," and that he would "put my approval on the program within 24 hours." The Governor was also reported by the press to have said he would also commit $1.3 million to Upper Division College for "program enrichment."

In late June the task force rendered its report, along with eleven recommendations, to the Board of Trustees as a whole. This report was adopted in its entirety and has formed the basis for the development of the college's 1978-79 budgetary requests, academic planning, and the continued initiatives regarding the permanent campus problem.

An outcome of the Trustees' action in June was the directive to the Acting Chancellor to investigate, in collaboration with local campus administrations, the desirability of developing and implementing a plan for location of permanent facilities for the Upper Division College on and/or adjacent to the Utica College campus.
New York City, November 23, 1977

The Trustees today agreed that it would be "feasible and desirable" for the State University College at Utica/Rome to locate adjacent to Utica College and to lease available facilities where practicable.

Trustees then directed Acting Chancellor Kelly to enter into immediate negotiations with the officials of Utica College to define precise terms and conditions of an agreement for lease of facilities and to take steps necessary to acquire land which may be needed for new construction required by an expanded academic program.

Mrs. Elizabeth L. Moore, Chairman of the Board, said the Trustees decision followed discussion over the past month with representatives of the Utica College Foundation and Syracuse University. Mrs. Moore said that any timetable in regard to leasing or construction of facilities will be developed along with the agreement Dr. Kelly will negotiate for Board consideration.

Dr. Kelly informed the Board that the availability of such facilities would be of assistance in strengthening the current program of the College at Utica/Rome and its mission to develop upper divisional technology programs which are in high demand by graduates of the two-year colleges of the University.

Additionally, the Board reaffirmed as the highest priority for the College at Utica/Rome, the commitment to include the sum of $1.2 million for program enrichment in the 1978-79 University-wide operations budget recommendation. Dr. Kelly's report was in response to a resolution adopted by the Board last June in which it also reaffirmed the mission of the College at Utica/Rome.
ACKNOWLEDGMENTS

COVER
Front: "Sunrise", photo by Brian Powers
Back: "Sunset", photo by Tom Delfino

END-SHEETS
Photo by Richard Grant, CDS

SCHOOL LOGO
U/R STATE design by Fred. McMonagle
Artwork by Dolores Amore

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Additional B/W prints by Fred. McMonagle, and Barry Schwartz

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Thanks to UTICA ART SUPPLY for loan of Arun Das' painting of nude.

SENIOR PORTRAITS
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CDS, Chadwicks, New York

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SPECIAL THANKS
I would like to take this opportunity to thank the very many people who helped either in the preparation of this yearbook or in submitting material such as photos and copy. The short listing above is merely an attempt to classify the work and stages that went into the book's preparation and certainly does not limit credit to those mentioned. My special thanks do go, however, to Dick Ireland who was more than just another yearbook salesman. He is responsible for the excellent layout and formatting in GENESIS II.

Fred McMonagle,
Editor.