The Prevalence and Psychological Impact of Cyberbullying on the SUNY Cobleskill Campus

By: Samantha Perry, Dr. Corbett, and Dr. Rivituso

Prevalence Rates of Cyberbullying

- Females report slightly higher rates of cyberbullying behavior, although both rates are high.

Reports Bullying on Yik Yak

- Yik Yak was the second most popular form of social media where bullying was reported, next to Facebook.

Psychological Impact of Cyberbullying

- Females report higher rates of psychological impact.

-Future research should focus on if anonymity causes high rates of bullying on Yik Yak. It should also focus on how cyberbullying can be mitigated, and how psychological impact can be reduced.