Dear Alumnus:

We are still waiting to hear from Middle States Association regarding our application for accreditation. In all candor, I report to you that there were two significant negative items in the team's visitation report. First, they raised the question concerning whether or not the College could expect sustaining dollar support in the years ahead. The other serious question related to our readiness to initiate graduate programs.

It is true that when we first started we were treated very poorly. On the other hand, our current level of operating support equals or exceeds other colleges making up SUNY. The executive budget for next year further improves our level of resources. With respect to graduate programs, it goes without saying that we have no intention of introducing new graduate programs without the essential resources. As you know, graduate education is an integral part of our mission. We are not interested in acquiring new impediments to fulfilling our mission, not interested in acquiring new impediments to fulfilling our mission, not interested in acquiring new impediments to fulfilling our mission.

As promised in his campaign, the Governor has released funds to employ a planner to study the potential of a campus to be located in downtown Utica. The planner has been selected and has begun the study which will be completed in 3 to 4 months. The planner's recommendations will go to the SUNY Board of Trustees. Locally, there is a great deal of opposition to the SUNY Board of Trustees. It is quite likely that the Governor's sentiments will control the ultimate decision.

We have submitted a request to offer the following new programs at the baccalaureate level: natural sciences; computer and information science; business and distributive education; industrial technology; and medical records administration. At the masters level we have submitted a request to offer the Master of Business Administration (MBA) program.

It should come as no surprise to you that we have run out of space again. We are currently negotiating with the owners of the Boston Store to rent the space needed to take care of our requirements for the next five years. Incidentally, the City has agreed to provide us bus service to connect the Globe Mill with the Potter Center and the Boston Store.

With enrollments in public higher education shrinking drastically, we intend to continue growing. Since we are "swimming up stream" we will need your help in recruiting students for next fall. I am calling on all 1500 of you loyal sons and daughters of the College of Technology to become recruiters. Your assistance will be greatly appreciated.

Let us hear from you.

Sincerely yours,

William R. Kunsela
President

SUNY SHUTTLE BUS ROUTE

- Genesee Street opposite State Building (stop)
- Up Genesee to Court Street (stop north side of Court)
- Right on to Court Street, left on to Sunset Avenue
- Right on to Warren Street, right on to Stark Street (stop on Stark, between College Bldgs. 2 and 4)
- Right on to Court Street, left on to Varick Street, right on to Oriakny, left on to Whitesboro (stop, opposite Potter School)
- Right on to Seneca Street, right on to Genesee Street (stop opposite State Building)
KUNSELA APPOINTED TO CHINA TASK FORCE

President William R. Kunsela, has been appointed to the SUNY Task Force on Student Exchange with the People's Republic of China by Chancellor Clifton R. Wharton, Jr.

The task force will study details of the proposed student exchange program and develop recommendations on SUNY's capability for participation, and the mechanisms and administrative organizational structure required. The task force is under the co-chairmanship of Dr. Jacob Bigeleisen of Stony Brook and Dr. Charles Neff, SUNY Associate Vice Chancellor for International Programs.

The exchange program, if implemented, could involve as many as 10,000 graduate, undergraduate, and special students from China, with major academic interest in high energy physics, genetic engineering, agriculture, energy, space, computer science, laser science, and material science.

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COLLEGE OF TECHNOLOGY ELECTED TO COLLEGE BOARD

SUNY College of Technology was elected to membership in the College Board at the Board's recent annual business meeting at its National Forum.

The College Board, composed of over 2,500 schools and school systems, colleges and associations, represents a cross section of American education. The College of Technology will participate in the forum activities of the College Board and help to design programs and services for students who are interested in continuing their education beyond high school.

The theme of this year's College Board forum was “urgent Issues in American Education.” Members became involved in the College Board's policy and program development by participating in regional and annual forums, workshops and institutes, and by serving on various committees. They are invited to be advocates of reform, critics of program and process, and spokespersons for their committees.

The College Board, a non-profit membership association, offers guidance and evaluation services in counseling, admissions, placement and credit, and financial aid; to help students, schools, and colleges in making important educational and career decisions.

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FLEA MARKET AND CRAFT SALE TO BE HELD APRIL 8th

The College of Technology is holding its fifth annual Flea Market and Craft Sale on campus Sunday, April 8th from 10 a.m. - 4 p.m.

The fair, which is sponsored to raise money for the Shirley Wurz Student Emergency Loan Fund, annually attracts nearly 3,000 people from the college and community.

Private craftspersons will display wares ranging from jewelry and sculptures to macrame and batik. Other exhibits will include a food and bake sale, and a barn and attic sale at which flea market items, books, and plants will be sold.

Admission for the fair is 50 cents. Students, chilren under 12, and senior citizens will be admitted for free.

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ON YOUR MARK—GET SET—CREAM!!! Carol Crooms and Shirley Verdon smoker Bill Berman, director of activities and housing, with a pie at the Pub's Second Annual Pre-Auction - held in November. Biology professor Mike Hochberg brought the highest bid for the night at $21.00. A total of $517 was raised at the auction to buy microphones and new tapers for the Pub.

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20 STUDENTS NOMINATED FOR WHO'S WHO

Twenty College of Technology students have been selected for inclusion in Who's Who Among Students in American Colleges and Universities. The College's Student Affairs Council made the selections based on students high academic achievement, participation in extracurricular and community activities, and potential for future achievement.

The students selected are: Suzanne Baukaldo, Tina Fahlinger, John Ferguson, Velma Harris, Daniel Maxwell, Kevin Metz, Holly Miller, Ellen Musso, Kevin Pond, Monica Präst, Tonia Prelivicek, William Puczyluk, Lyra Razor, Allan Walker, Eileen Westlake, Patricia Currie, June Miller, Dominic Savio, Lisa Gargash, and Susan Lochner.

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ACTIVITIES CALENDAR MARCH – MAY

March 10 SAB Showcase and Dinner Theatre, Michael Martin, 7:00 p.m.
March 13 SAB Movie, Five Easy Pieces, Rome Center
March 14 SAB Movie, Five Easy Pieces, Rome Center
March 15 Nurse Organization, Nurses Day, Special Olympics, 12:15 p.m.
March 19 Nurse Organization, Air Force Recruiter, 7:00 p.m.
March 22 Ulica Symphony, Stanley Theater, 8:15 p.m.
March 29 Business Club Fashion Show, Lounge, 8:00 p.m.
April 5 SAB Showcase, Warren Farrell, Men's Liberation, 8:20 p.m., College Center
April 8 Flea Market and Craft Sale, Campus Center, 10:00 a.m. – 4:00 p.m.
April 10 Ulica Symphony, Stanley Theatre, 8:15 p.m.
April 11 PAB Film, Rosemary's Baby, Rome Center
April 24 PAB Film, Rosemary's Baby, Rome Center
April 28 PAB Play, Divorce, Anyone? To Be Announced
April 28 SAB Coffee House, Holmes-Mancini, 9:00 p.m.
April 5 SAB Dinner Dance, Trinity Manor
May 5 SAB Picnic, To Be Announced

*The Student Activities Office suggests that alumni call ahead to verify the time and place of events.
Criminal Justice Professor Bruce McBride, left, and student Gary Cunningham, right, in London. Professor McBride took a special side trip to the Black Museum during his recent visit to London. McBride says: "The average tourist couldn't stomach a tour through the place." McBride inspected signs and letters collected from the Jack the Ripper murders. "I also saw masks molded from criminal's faces before they were about to be hung," he said. The masks, including one of Himmeler, a top aide to Adolf Hitler, were used by police before the invention of photography to record the identity of criminals. McBride says: "They even had the bathtub from a widely publicized murder case in which a man drowned three of his wives in the tub."

PROFESSOR VISITS SCOTLAND YARD'S BLACK MUSEUM

Associated Justice Professor Bruce McBride took a special side trip to the Black Museum during his recent visit to London. Maintained by Scotland Yard, the museum houses crime memorabilia and artifacts from many crimes committed in England, including some very famous ones. The museum, used for police training is only open to police and law enforcement officials. McBride said: "I'm a police officer I was allowed to go through," said McBride. "The average tourist couldn't stomach a tour through the place." McBride saw pictures and letters collected from the Jack the Ripper murders. "I also saw masks molded from criminal's faces before they were about to be hung," he said. The masks, including one of Himmler, a top aide to Adolf Hitler, were used by police before the invention of photography to record the identity of criminals. McBride says: "They even had the bathtub from a widely publicized murder case in which a man drowned three of his wives in the tub."

CRIMINAL JUSTICE CLUB TOURS SCOTLAND YARD

Twenty-five Criminal Justice Club members toured the world famous Scotland Yard. The group drove to New York, Wednesday, November 1st and visited the "Miraculous Project," an identification system designed to use both fingerprints and photographs that are used on microfilm. Thursday students toured police headquarters including the Communication Center and the Identification Division. The group followed a dispatch from its reception to its completion at the communications center. The identification section housed the laser beam fingerprint scanner, a data bank machine containing nearly 100,000 sets of fingerprints that can provide a single fingerprint identification in about 15 seconds. Thursday afternoon the students rode along in radio motor patrol cars on the 4:00 p.m. to midnight shift. They participated on calls ranging from burglaries to family disputes.

The Criminal Justice Club has tentatively scheduled another trip for the spring to visit the Royal Canadian Mounted Police headquarters in Ottawa, Canada.

ALUMNI PLAN SYRACUSE REGIONAL CHARTER

The SUNY College of Technology's Alumni Association finalized plans to establish a regional chapter at the Association's Board of Directors meeting January 27th. Syrachuse was discussed and selected by board members as the pilot chapter site because of the interest among alumni in the area, and because of the large number of alumni enroled in the program. Alumni President Jerome Donovan said the goal of the regional chapter will be to provide a social organization to bring alumni together. He said with increased involvement the chapter could serve to aid the college's admissions recruitment and student orientation. Wade Marvin '77 and Nick Mazza '75 were appointed regional coordinators for the chapter. They agreed to plan an initial chapter function to be held sometime in May.

In other business, the board: Received a report on a response to an alumni fee drive has been good. Contributions solicited in November from alumni in the classes of '74, '75, and '74 are still coming in. Reviewed plans for an alumni I.D. card that is being designed and will be distributed to alumni association members now standing. Tentative privileges to be granted by the college to alumni with I.D. cards include use of the campus library services, half price admission to student sponsored activities, participation in the college sports program, and discounts at the college bookstore.

An application for an AHECSEY'79 Committee - Members are: T. Sargent '76, N. Scalise '77, N. Mazza '75, J. Altimonte, college staff representative; and Sandra Christman, alumni staff professional. Accepted the resignation of Dick Stemler, faculty representative to the alumni association, who will be leaving the College of Technology as of Spring '79.
Dear Fellow Alumns,

It is both a pleasure and a privilege to have the opportunity to share the SUNY College of Technology through the Business and Public Management Division's seminar series with you.

Reflecting back on the years between my first and my final classes, it is fascinating to see how much has changed in the field of entrepreneurship and management. The SUNY College of Technology has fostered a strong tradition of excellence in these areas, and I am proud to be associated with it.

I have been a faculty member at the college for many years, and I have seen firsthand the impact that our programs have on students. I am confident that our seminar series will provide valuable insights and actionable knowledge for those interested in starting their own businesses.

Please consider attending one of our upcoming seminars to learn more about the opportunities and challenges in the field of entrepreneurship and management.

Best wishes,

[Signature]

ALUMNI INVITED TO SEMINARS

The SUNY College of Technology through the Business and Public Management Division is co-sponsoring a series of seminars to be presented by the Center for Entrepreneurial Management. The four seminars are scheduled as follows:

- **April 7, 21, 28, and May 5**

All seminars will be held at the College's main campus in Tarrytown, New York. The first seminar will cover the topic "How to Raise Capital," followed by "Developing Marketing Strategies in an Entrepreneurial Venture," and "How to Start Finance and Manage Your Own Small Business."
“The Tender Trap,” a light comedy by Max Shulman and Robert Paul Smith, was presented by the Student Performing Arts Board on December 13, Friday and Saturday evening and Sunday afternoon in the College Center.

The production centered around Charlie Reader, played by Stan Mainin, a young bachelor in New York who’s living the ideal life. At least it appeared so to Joe McGill, (played by Bob Cofer), an old friend from Indianapolis.

Charlie has an elegant apartment, a good job, and plenty of girls — all eager to take care of him and respond to his wishes. The girls are lovely, lady-like, and somewhat mature. Joe, who comes to New York, is impressed with Charlie’s arrangement and is quite envious. He finds himself becoming interested in Sylvia Crees, (played by Julie McDean), the niece of Charlie’s girls.

Meanwhile, Charlie becomes involved with a particularly attractive young lady just out of college, Julie Gillis, (played by Lisa Miller). Julie is in love with Charlie but her demands on him are not well accepted. Charlie juggles his girls until one frantic evening he finds himself engaged to both Julie and Sylvia, and one amusing scene after another finally led to Charlie’s choice to marry the right one.

Other cast members were Kathi Porack, Ed Enley, and Liz Richer. The play was directed by Robert Wilbur who has appeared in several Player’s Theatre productions including “H.M.S. Pinafore,” “Who’s Afraid of Virginia Woolf?” and “Carnival.”

Assisting were Pam Hillilgas and Frank Dietrich.

ARTS AND SCIENCES LOOKING FORWARD

As I’m sure you recall, Dr. John Farnsworth bade you farewell in this column last October. Since then, he has settled in as Executive Vice President at Lehman College, and his notes and letters suggest that he’s doing just fine. When Dr. Farnsworth left, the President appointed me Acting Dean, a role which I have found to be an enjoyable challenge. Meanwhile, the search is on for a new dean. We’ll keep you informed.

Our faculty is busier than kittens in a string factory. In the computer area, Profs. Sauer and Nemeth, having written a B.S. program proposal on which Albany must still respond, now have two tasks: planning the coursework in Computer Science, and getting our newly delivered academic computer equipment fully operational. Meanwhile, our scientists are in a very similar situation: a new B.S. program in Natural Sciences has been proposed, and two courses, faculty, and lab equipment have to be organized to serve our new clientele when they arrive.

Over toward the other end of the curricular spectrum, we are attempting to establish a close relationship with the Munson-Williams-Proctor School of Art whereby, using their excellent faculty and facilities, we can offer a range of exciting art courses. And in the writing and mathematics areas, our division has been charged with planning and implementing a program to help students who need to strengthen these skills in order to do good college-level work.

You want to hear more? Very well. Prof. Carr is chairing a committee which is soul-searching the most fundamental questions on the role of our division at the College.

Personnel items: Profs. Bering and Meijer, separately, selected to attend workshops at Argonne National Laboratories. . . . Prof. Hoehnberg and Jesaitis telecast weather forecasts on WUTR-TV during Fall.

NURSING DEPARTMENT RE-REGISTERED

The Nursing Department has received re-registration from the New York State Education Department. This will be a continuous re-registration every year unless there are any major changes within the Department. We are pleased to announce that we have three new faculty members with us. Louise A. Dean is from Central Islip, New York where she was a family nurse practitioner. She received her B.S. in Nursing from S.U.N.Y. Albany and her M.S. in Nursing, Family Nurse Practitioner from S.U.N.Y. Stony Brook. She will be teaching Comprehensive Nursing Care full time this semester. Lt. Col. Doris Piper will be teaching Advanced Nursing Theory part time in Rome. She earned a B.S. in Nursing from Syracuse and her M.S. from Boston University. Frances Pulaski will be teaching part-time in Syracuse Clinical Nursing Leadership. She received both her B.S. and M.S. from Syracuse University.

Dr. Ellen Cohr

BUSINESS/PUBLIC MANAGEMENT NEWS

Members of our Division extend to all alumni a very healthy, happy and prosperous 1979. The inter-semester “break” allowed us time to catch up on our correspondence and reporting. It’s also the time when new books are reviewed, syllabi and tests prepared, and plans made for audiovisual class presentations.

Dr. John Graham, former SUNY professor in Management, sent holiday greetings and requested the greetings be extended to SUNY College of Technology Alumni. He is a professor of Management at East Kentucky University, College of Business, Richmond, Kentucky 40475.

Likewise with Professor K.P. O’Day, former SUNY Professor in Accounting and Finance. “KP” dropped in during the inter-semester break to share some of the holiday cheer. He is Professor of Accounting and Finance at Elmhurst College, Elmhurst, Illinois.

It’s official now! Professor Petronio has successfully completed all his requirements for Ph.D. in Finance from Syracuse University. What better Christmas present can you ask for? Dr. Cook was also a discussant in a panel addressing Situation Analysis and Savings Level by Richard Evans. The discussion took place at a recent national meeting of the American Institute for Decision Science (AIDS).

We were delighted with the number of greeting cards received from alumni over the holidays. Equally enjoyable were the visits made by some of the alumni during the inter-semester break. Continue the lines of communication.

Albert Merlo
Associate Professor, Finance
RoAnn Maggiolino displays the dining and lodging brochures she designed for the SUNY College of Technology's Center for Tourism Research.

SUNY RESEARCH ASSOCIATE PUBLISHES DINING AND LODGING BROCHURES

Thanks to two new dining and lodging brochures, visitors to the Utica and Rome areas will have an easier time finding bed and board during their stay. The brochures, one each for the Utica and Rome area, were produced by RoAnn Maggiolino, research associate, and a student assistant, at the SUNY College of Technology's Center for Tourism Research.

FACULTY NOTES

Allen Hall, instructor of management in the division of business and public management at SUNY College of Technology, has published an article in the December issue of ABCA Bulletin, a publication of the American Business Communication Association.

The article, "Business Communication in Prison," deals with the advantages, disadvantages and rewards of teaching in a prison environment and the value of business communication training for the prisoner.

Hall earned a bachelor's degree and an MBA from the University of Texas. He taught at Missouri Western State College before coming to the College of Technology and was business writer for the Dallas Morning News. Currently he is completing work toward a Ph.D. in business education at the University of Iowa.

Moving to the Midwest certainly hasn't cramped K.P. O'Day's style.

The former College of Technology Accounting and Finance Professor was spotted by several former students in a photo in the October issue of Playboy. K.P. was disco dancing with a "Bunny" on the center of the dance floor at Chicago's Playboy Tower.

Listed in the brochures, which include the Sylvan and Verona Beach areas, are hotels, motels, restaurants, and night clubs.

With the hotel and motel listings is a short description including price range, number of rooms available, address, phone number, and kinds of credit cards accepted. Restaurants are classified according to the type of establishment, such as fast food, chain, or independently owned; and are listed with an indication of dining capacity, type of menu, address, phone number, and acceptable credit cards.

Some of the listings are keyed to easy to read maps of the Utica and Rome areas.

The information in the brochures is the result of a survey conducted by Ms. Maggiolino. "Either I or my assistant personally visited every hotel, motel, and restaurant included in the brochures. I wanted to see for myself the quality and type of services offered," she said.

The project was funded by a $23,000 Comprehensive Employment and Training Act (CETA) and the College of Technology's Small Business Institute. The grant paid for the salary of Maggiolino, a secretary, and office supplies.

"The project was developed with the Olympics in mind," said Maggiolino. "With the increase in tourist traffic Onondaga County should benefit."

A total of 8,000 copies of the Utica brochure and 4,000 of the Rome brochure have been printed.

According to Maggiolino they will be distributed at area hotels, motels and tourist attractions, and through groups having direct contact with visitors.

She said the College's Tourism Research Center is now working on two additional brochures that will highlight area tourist attractions.

The caption explained that the partying was at the Cornell Smoker, sponsored annually by Cornell University's School of Hotel Administration in conjunction with the National Restaurant Association convention.

K.P. is presently at Elmhurst College in Elmhurst, Illinois.

Dr. Martin Schatz, dean of business and public management at SUNY College of Technology, and Dr. John E. Cook, associate professor of management, have jointly published an article in the fall issue of NAME, a journal of the National Association of Management Educators. The article, "Management Education and Transfer from the First Job Model," deals with updating management education curricula to meet the constantly changing needs of business and industry and shows how the College of Technology attempts to do this.

Dr. Schatz has a Ph.D. from NYU Graduate School of Business, an M.B.A. from the University of Florida, and a B.S. in engineering from the University of Alabama.

Dr. Cook has a Ph.D. from Syracuse University School of Education, an M.B.A. and a B.S. degree from Syracuse University College of Business Administration.

To order, complete the form below and send with your check (made payable to the Bookmark) to Bookmark, 811 Court Street, Utica, New York 13502. All garments are available in small, medium, large, and x-large.

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A. Football Jersey with multi-color printing; comes in red and blue; $7.99
B. Football Jersey - navy with white lettering; $6.99
C. Blue Chambray Sweatshirt - long sleeved; white lettering; $7.99
D. Hooded Zipper Sweatshirt - handwarmer pockets; chest imprint; comes in red, navy, and blue chambray; $12.95
E. Short Sleeve T-Shirt - imprint on left chest; comes in gold with brown lettering and blue chambray with white lettering; $4.25

From left to right, your choice of tankards imprinted with the college crest to hold your favorite brew!
F. Goblet - 16 oz.; clear; $2.95
G. Barrel Mug - 16 oz.; light brown; $4.75 (Also available in one gallon size)
H. Colonial Tankard - 15 oz.; clear; $2.95
I. Junior Varsity Mug - 16 oz.; white; $4.75
J. Varsity Mug - 28 oz.; white; $5.50

To order, complete the form below and send with your check (made payable to the Bookmark) to Bookmark, 811 Court Street, Utica, New York 13502. All garments are available in small, medium, large, and x-large.
SPORTS PROGRAM EXPANDS

The sports program at the College of Technology has made substantial gains during the past semester. Under the able leadership of J.P. Dunnigan, the Sports Coordinating Board has worked diligently to upgrade and expand the existing programs offered by the College.

In an effort to make the recreational and educational needs of our students a priority, a number of clinics were developed. These included tennis, racquetball, and cross-country skiing. To promote physical fitness, a noontime calisthenics clinic was offered three times a week.

To meet the need for competitive activities women’s club soccer, and basketball, and men’s club basketball were organized. Formation of a women’s club softball team is planned for the spring, as well as a full slate of instructional programs.

Regular intramural programs, especially basketball and volleyball, have been added by the use of the Utica Psychiatric Center gymnasium and the Utica Memorial Auditorium. Hopefully the College will be able to continue using these facilities regularly.

Programs that incorporate the interests and needs of alumni are in the planning stages and will be ready for the Fall 1979 semester. At that time alumni in good standing will be invited to participate in the related educational activities run by the Sports Board.

If you’re interested, please fill out the card below to let us know what you think of the sports programs you would like to see developed. We do our best to please them!

Lyman E. Ellis III, Advisor
Sports Coordinating Board

CALSITHEOICS SCHEDULE

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<tr>
<th>Calisthenics Class</th>
<th>Potter Gym</th>
<th>MCVRec Center</th>
<th>MCV Tennis Courts</th>
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<td>Mondays &amp; Thursdays</td>
<td>February 5 - April 12</td>
<td>12:30 p.m. - 1:15 p.m.</td>
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Laurie See Helps the College Meet Student Needs

Her formal title is Coordinator of Extended Student Services, but a better one might be troubleshooter.

According to Laura See, who joined the College of Technology staff last fall, problem solving is the essence of her job.

“I work as a student affairs liaison and information resource person for the college’s evening and extension site students,” said Ms. See.

What that involves, she explains, is bringing the problems of these students to the attention of the appropriate campus personnel.

“I get on the bandwagon with students to report their problems,” said Ms. See, “and because it’s my job people start listening.”

Since joining the college staff Ms. See has focused on improving communications among the college and Utica campus evening students, and students attending classes at the college’s thirteen extension sites throughout the upstate New York.

“I developed a questionnaire for students to find out what problems are most common and significant to them,” said Ms. See. “We really got a good response, almost 100%,” she said.

Once the college knows what the students need, she then will try to provide appropriate services.

Student needs can encompass items such as a ride pool, a day care center, academic advisement and/or student activity programs for evening students.

“Many of the students I help coordinate services for work full time. They are busy, and they just don’t have families, they don’t view the college experience in the traditional sense,” explains Ms. See.

“I came here wanting to work with non-traditional students. This job is a perfect match with my interests.”

Previous work with commuter students at Oakland University in Michigan interested Ms. See in the non-traditional student.

“Working with commuters made me aware of the unique problems of the non-traditional student,” she said. “I see them as the wave of the future.”

According to Ms. See, statistics show that 80% of the students in the SUNY system live off campus, and colleges are starting to attract the life-long leaner—the older returning student.

Admissions Welcomes New Students

The Admissions Office is pleased to announce that 79 full-time and 213 new part-time students will be matriculated beginning in January, 1979. This represents an addition of approximately 184 FTE’s (full-time equivalent students) to our total student body and we welcome each of them to the State University of New York College of Technology at Utica/Rome.

During the week of January 15 -19, a comprehensive academic and social orientation program was held on campus, culminating in academic advisement and course registration on Thursday and Friday of that week. Feedback from those who took part indicated that it was the most successful Spring orientation to date.

By now you’ve noticed that a wallet-size calendar and college profile card is included with your newsletter, courtesy of the Admissions Office. Please use it for your convenience and feel free to share it with any students in your community who are considering furthering their post-secondary education. Your continued support and assistance in the recruitment process is appreciated.

Roger Sullivan

© 1979

Colleges have to start recognizing the needs of these non-traditional students, she said.

The College of Technology is one step ahead because they have an appreciation for this trend and are expanding their focus to provide services for all their students, says Ms. See.

A priority in her job has been developing an information delivery system for evening and extension students.

“I started a newsletter, ‘The After Hours Grapevine’ to try to meet the unique communication needs of these students,” she said.

Information about financial aid, placement, and various other student activities and services is included in each issue.

Ms. See spends Tuesday nights in the Utica campus student activities office, and Thursday nights at the Rome Center, to provide further information to evening students.

She helped establish a student forum at the Rome Center. The group is meeting to identify common problems and get direction about how to solve them.

“What I hope is that the students will rally around certain issues and that leadership potential will emerge,” she said. “Students can then get directly involved with U.R.S.A. to solve their problems.”

In the meantime, Ms. See continues to help the college meet students’ needs.
ALUMNI ASSOCIATION
STATE UNIVERSITY COLLEGE OF TECHNOLOGY AT UTICA/ROME

The Alumni Newsletter endeavors to bring you news about campus changes, faculty turnover, curriculum and division news, featured alumni, student/alumni activities and nostalgic recollections of the good old days here at the College.

The Alumni Newsletter also invites reports, news, chatter and the like from all our alumni. Please contribute information about your roamings, adventures, and accomplishments. Send correspondence to Saundra Christman, c/o Alumni Relations Office at the College.

Name ____________________________________________ Year Graduated ______________
Address __________________________________________

News About You ________________________________________________

Name ____________________________________________ Signature ________________

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ALUMNI ASSOCIATION
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