

THE FUTURE OF LUXURY RETAIL BRICK AND MORTAR

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Despite the rapid growth of e-commerce, Brick and Mortar dominates 75% of the luxury retail landscape however in an increasingly digital world, Brick and Mortar retail must re-think and re-invent its four key elements: **ASSORTMENT, SERVICE, NAVIGATION AND PRODUCT.**

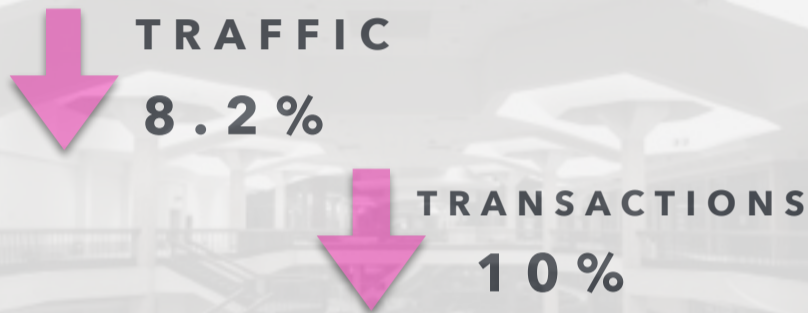
CURRENT MEGA EVENTS

In the next decade, **60%** of luxury growth will be drive through the **existing customer base.**

E-COMMERCE GROWTH IS
OUTPACING BRICK & MORTAR



IN 2014 IN THE US, BOTH
TRAFFIC AND TRANSATIONS DECLINED



MILLENNIALS SPEND
5.4 HOURS PER DAY ON
SOCIAL MEDIA

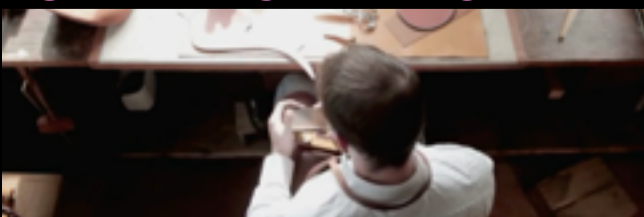
72% of millennials would spend money on experience vs. product.

MOVING FROM SHARE OF WALLET TO SHARE OF TIME

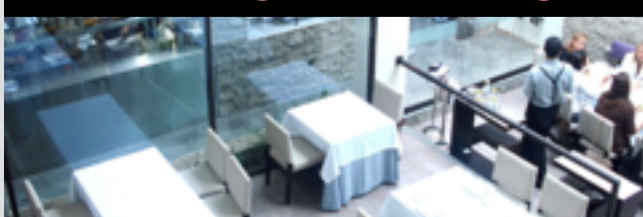


GLOBAL FLAGSHIP = CAPITAL OF CREATION

CRAFTSMANSHIP



TRANSPERANCY



CREATIVITY



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