The High Cost Of Loving.

Words by
ALFRED BRYAN

Music by
GEORGE W. MEYER

Allegretto

Piano

Billy O'Higgins was feeling quite sad,

round cabarets,

His little sweetheart was treating him bad,

ten different ways,

each night they'd linger a-

She could spend money in weekly earnings were fifteen

After each drink, or a moment

Copyright MCMXIV by LEO. FEIST, Inc. Feist Building, N.Y.
International Copyright Secured and Reserved
London-Ascherberg, Hopwood & Crew Ltd.
dollars, That only paid for his shirts and collars,
later, All of his change she would tip the waiter.

Each time he'd ask her to go to a show,
All of her family
When they played music his poor heart would sink,
She'd treat the orchestra

wanted to go,
She'd call a taxi, to take them all home,
all to a drink,
He would sit there and spend dime after dime,

Then you would hear poor Billy moan:
While all that she'd spend was her time.
CHORUS

The high cost of loving, the high cost of loving, It's
driving me mad, Yes, driving me mad;

The high cost of living is only a joke,

The high cost of loving is keeping me broke, You
  You
borrow from mother, from sister and brother,

eat nickel lunches, and buy her milk punch,

try to keep up with the style.

Every

bricklayer's daughter, drinks wine just like water,

Mary and Jane wants to bathe in champagne, so I'll

have to stop loving a while. The while.
"THE SATURDAY EVENING POST"

"You Can't Go Wrong with a 'Feist' Song"

"WHEN YOU PLAY IN THE GAME OF LOVE"

"KATHLYN"

Hesitation WALTZ Valse-Boston

The Greatest Song about the Greatest Game in the World

"Our next song"—said Al Piantadosi and Joe Goodwin, authors of "That's How I Need You" (one of the few really great hit-songs)—"must be still greater."

This seemed like painting the lily. But that is exactly what this rising team of writers have done. "When You Play in the Game of Love" is one ballad in a thousand. As old as is the "Game of Love," never before have its smiles or sorrows been portrayed so natively, so ingeniously, or set to such heart-felt Arcadian-simple melody as in this latest ballad-hit, "When You Play in the Game of Love."

REFRAIN

Some-times it's joy for the girl- ie and boy, Then blue as the sky.

Try these few bars. Nothing but the full score can do justice to the complete pieces.

BOTH ON SALE, TODAY—Pacific Coast Cities and Canada, 15c. Everywhere else, 10c

At any Woolworth, Kress, Kress, McCrory, or any other 10c store, Music or Department store

Leo Feist, Inc., Feist Bldg., 231 West 40th Street, New York City

"The "Movie" Sensation becomes the Waltz Sensation"

Are you one of the hundreds of thousands who can hardly wait for next week to come, when at some moving picture theatre you are held spell-bound as Miss Williams unfolds the story of Selig's spectacular $140,000 serial Photodrama—"The Adventures of Kathlyn."

We've dedicated a 4th. to Miss Williams. We've named it "Kathlyn." A waltz to be so named had to be a great waltz. IT IS. Miss Williams calls it "HER Waltz." As a HESITATION or VALSE BOSTON. it has the Rhythm of a 'Hungry' неск.