



The EarthStock Environmental Awareness & Sustainability Programming Grant

"Achieving sustainable development is perhaps one of the most difficult and one of the most pressing goals we face. It requires on the part of all of us commitment, action, partnerships and, sometimes, sacrifices of our traditional life patterns and personal interests."

- Mostafa Tolba, Chairman of the Commission on Sustainable Development

Sustainability has become one of the most pressing issues of the 21st Century. In order to inform the campus community of the various actions that can be taken in the creation and development of an environmentally conscious campus, the Earthstock Planning Committee has put together *The Earthstock Environmental Awareness and Sustainability Programming Grant*. In the spirit of Earth Day, the Earthstock committee will provide support to any student organization that will lead a program that promotes sustainability and environmental awareness.

- Program** The Stony Brook Sustainability Grant was developed to fund student groups' efforts to promote Sustainability and Environmental awareness in the Stony Brook University Community.
- Purpose:** To provide grants of up to \$250 to assist student groups in organizing innovative environmentally conscious programs during the week of Earthstock.
- Funding:** The funding for *The Earthstock Environmental Awareness and Sustainability Programming Grant* is provided by the Earthstock Committee with intention of inspiring campus groups to organize environmentally related programs during the week of Earthstock. (April 14-April 22, 2008)
- Selection Criteria:** The following criteria will be used to determine the program(s) selected for grant support:
- The program supports and promotes environmental awareness within the Stony Brook Campus Community by providing participants an opportunity to actively participate and gain new knowledge.
 - Proposed programs must be held during the week of Earthstock or the following week on Earth Day.
 - All events must be open to the entire campus community (students, staff/administration and faculty).
- Evaluation:** Consideration will be given to programs that properly demonstrate the following:
- A. Timeline for program implementation
 - B. Budget development
 - C. Publicity & promotions plan

***All recipients of *The Earthstock Environmental Awareness and Sustainability Programming Grant* must submit a post- event evaluation of the program to The Earthstock Planning Committee C/O Jeff Barnett, Assistant Dean of Students. A Program Evaluation Form will be provided upon selection.



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APPLICATION

Today's Date: _____

Title of Event: _____

Date of Event: _____ Event Start/End Time: _____

Event Location: _____

Contact Person/Program Coordinator(s): _____

Contact's Phone No. : _____ Contact's E-mail Address: _____

Amount of Funding Requested: \$ _____ (up to \$250)

Please provide detailed information about your event. Your responses should be submitted on a separate attachment to this application. The event title and applicant's name should be indicated on each page of the attachment.

- I. **Program Goals.** Describe how the program concept was determined. How do the goals of your program relate to the promotion of environmental awareness, sustainability and Earthstock?
- II. **Program Format/Design.** Describe all intended activities that will take place during the program. Indicate any special features (i.e. performers, food, giveaways, etc).
- III. **Involvement.** Indicates all co-sponsoring groups and describe how each group will actively participate in implementing the program.
- IV. **Timeline.** Provide the timeline that will be used for planning and implementation the event, indicating each group's area of responsibility.
- V. **Advertising Plan.** What are the methods that will be used to publicize and promote the program?
- VI. **Program Budget.** List all anticipated expenses and funding sources.

Expenses:	\$ _____	For _____
	\$ _____	For _____
	\$ _____	For _____
	\$ _____	For _____
	\$ _____	For _____
	\$ _____	
	<i>(Total Expenses)</i>	

Funding	\$ _____	From _____
Sources:	\$ _____	From _____
	\$ _____	
	<i>(Total Funding)</i>	

**I hereby certify that the information given on this application is complete and accurate. I understand that any misrepresentation of this information may result in the denial of the application.*

Name of Applicant (print) _____

Signature _____ Date _____

**PLEASE SUBMIT THIS APPLICATION TO
THE DEAN OF STUDENTS OFFICE, ROOM 222 STUDENT ACTIVITIES CENTER
ATTN: Jeff Barnett, Assistant Dean of Students**

Submission Deadlines:

*****Friday, February 29, 2008 by 12:00pm:** To be included in EarthStock Print Advertising***

***** Friday March 7, 2008 by 12:00pm:** To be eligible for award, but not included in print advertising***

For Committee Use Only

Date & Time Received: _____

Date of Response to Applicant: _____

Committee Review Date: _____

Committee Decision: Fund _____ Do Not Fund _____

Award Amount: _____

Additional Comments: