Dear Earth Day Supporter:

From recycling a newspaper to working towards environmental preservation, every person can make a difference on Earth Day. Every year, Stony Brook University holds an exhibitor fair during our annual Earthstock festival to help educate the community on how to lead more eco-conscious lives. This year, we will be celebrating on Friday, April 29.

What can you do? The first step is to join us at Earthstock 2011. The exhibitor fair is meant to serve as an educational event for students, faculty, staff, and community members. Participation in Earthstock 2011 gives your company or organization the opportunity to showcase itself to the 36,000 members of the Stony Brook campus community as well as providing an affiliation with a leading university.

Further participation details and benefits are given on the attached pages. The deadline for table reservations is April 1, 2011. For more information, including disability-related accommodation, please contact Jeanette Michael, Earthstock 2011 Exhibitors Committee, at (631) 632-7320.

We look forward to seeing you at Earthstock 2011!

Sincerely:

Jeanette Michael
Chair, Earthstock Exhibitors Committee
222 Student Activities Center
Stony Brook, NY 11794-2800
Phone: (631) 632-7320  Fax: (631) 632-6756
Email: jeanette.michael@stonybrook.edu
EXHIBITOR APPLICATION 2011
Friday April 29, 2011
Deadline for receipt of applications: April 1, 2011

What to Expect

Benefits of Participation

- Exposure to the 36,000+ members of the Stony Brook campus community
- Earthstock is advertised through local and campus newspapers, faculty/staff newsletters, posters around Stony Brook campus and hospital, announcements sent to local Chambers of Commerce, and targeted e-mails to the business community
- You will be listed on the Earthstock 2011 website
- The opportunity to promote your business through product sampling, surveying, and demonstrations to potential future customers
- Potential media exposure
- Affiliation with a major university for a globally vital cause
- Recognition among your peers and associates as a supporter of Earth Day

Highlights and Traditions

- Festival-like atmosphere with musical and dance performances
- Over 100 exhibitors and displays each year
- Annual rubber duck race down the “Stony Brook”
- Fresh Farmers Market
- Stony Brook Green Drinks networking event (6:30pm)
- Student Environmental Research Exhibition (7:00pm)
- Keynote lecture by Andrew Revkin, award-winning writer, Senior Fellow for Environmental Understanding at Pace University’s Academy for Applied Environmental Studies, and writer of the New York Times’ Dot Earth Blog (7:30pm)

A Glance at Earthstock 2010

- Earthstock is recognized as an outstanding program by the State University of New York (SUNY) and Long Island Council of Student Personnel Administration (LICSPA)
- Over 100 environmental organizations, exhibitors and vendors participated with educational exhibits and displays attend each year
- Earthstock featured in regional media such as Newsday and The Herald Times
- Over 250 middle and high-school students exhibited conservation displays and attended a pre-college seminar
Application

Contact Name:__________________________________________________________

Company/Organization:__________________________________________________

Address:________________________________________________________________

Phone: __________________ Fax: __________________ Email: _____________________

Product/Service Description:
Describe the display that will be exhibited by your organization at Earthstock
________________________________________________________________________
________________________________________________________________________
________________________________________________________________________

Will you have electrical needs?    □ YES    □ NO

NOTE: a limited number of power supplies will be available.
Please describe what in your exhibit will need electricity. If possible, detail amps, wattage, etc.
________________________________________________________________________
________________________________________________________________________

Are you requesting to serve food? □ YES    □ NO

NOTE: Only food that is packaged, handled, and distributed as follows will be permitted:
• All food must be pre-packaged by the manufacturer
• Non-perishable foods only
• University Policy and contracts prevent sale and distribution of Coca-Cola products

Please select the size area you would like to request for your display:

☐ 10'x10' Footprint (includes 1 6'x3' table and 2 chairs) Exhibitor Fee: $160
☐ 10'x20' Footprint (includes 2 6'x3' tables and 4 chairs) Exhibitor Fee: $300

Are you a non-profit organization? □ YES    □ NO

NOTE: Exhibitors with non-profit status will have their exhibitor fee waived.
Please mark YES only if your organization has non-profit status designated by the IRS.
If so, please provide your federal tax ID #: ______________________________________

Amount Enclosed: $__________ Please make checks payable to: Stony Brook University: IFR 900310

Please send completed application to:
Jeanette Michael • Earthstock Exhibitors Committee • 222 Student Activities Center • Stony Brook, NY 11794
Phone: (631) 632-7320 • Fax: (631) 632-6756 • Email: jeanne.b.michael@stonybrook.edu

For Office Use Only

Vendor Permit Received: Payment Received/Amount:
Confirmation Sent: Space Assignment: