

Stony Brook University School of Medicine CME Joint Sponsorship Guidelines

All entities interested in joint sponsorship are reviewed by the CME office in order to determine if their eligibility is in agreement with the ACCME policy on joint sponsorship.

A commercial interest is not eligible for Joint Sponsorship. Commercial Interest is defined as any entity producing, marketing, re-selling, or distributing health care goods or services consumed by, or used on, patients.

Within the context of this definition and limitation, the following types of organizations may be eligible for joint sponsorship:

- 501-C Non-profit organizations
- Government organizations
- Non-health care related companies
- Liability insurance providers
- Health insurance providers
- Group medical practices
- For-profit hospitals
- For profit rehabilitation centers
- For-profit nursing homes
- Blood banks
- Diagnostic laboratories

In joint sponsorship, the accredited provider and the non-accredited joint sponsor will agree upon the following activity elements:

- Identification of CME needs
- Determination of educational objectives
- Selection and presentation of content
- Selection of all persons and organizations that will be in a position to control the content of the CME
- Selection of educational methods
- Evaluation of the activity

The content must be solely under the control of the accredited and joint educational sponsors and not any commercial interest.

NOTE: OCME does not participate in any joint sponsorship, regardless of the entity's organizational structure, that is outside of Long Island, unless a lead faculty member has a Stony Brook School of Medicine affiliation.