

NEWSPEAK

newspeak, a vague and misleading terminology used especially by government spokesmen trying to conceal truth and influence public opinion.

Volume 11

SUNY College at Purchase

September 7, 1983

ORIENTATION '83!



by Timothy McDarrah

As a matter of fact, it had nothing to do with 1984, the year, or 1984, the novel. Paul, Caroline and I were sitting around one day discussing changing the name of the paper. We picked up a dictionary, and began to randomly select words. I picked "soup." Caroline happened on to the word "abysmal." (No jokes, please...) Paul landed on "newspeak," and the rest, so they say, is history.

The name *Load* has been a topic of endless discussion since the papers' inception in 1972. "Who thought it up?" "What does it mean?" And in the next breath, "What a silly name, why don't they change it?" That is precisely the point. What an enormously silly name.

There is, however, a lot more to it than that. This paper has made great strides lately, namely under the

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What's In A Name?

By Darlene Senko

As you strolled over to the pile to pick up a copy of the school newspaper, you were probably somewhat startled or confused at being greeted by the banner *Newspeak*. As one of the editors who voted unsuccessfully against the name change, I can't help experiencing regret and a sense of loss. Sure, I read George Orwell's *1984* and for that very reason I even think it's rather nifty that I'm in the graduating class of 1984 *but* I feel that a part of Purchase's unique identity has been lost. For me, Purchase is a special place because it is so different from older, more standard colleges. *The Load* is just the right sort of daring, cocky, sarcastic, name for a newspaper at a place like this. Why change it?

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Air Traffic out of Control

And the noise is going to get worse.

A federal judge said on August 24 that he will lift a ban that had prevented incoming or outgoing air traffic from Westchester County Airport between the hours of 11 p.m. and 7 a.m.

Claiming that the night flying curfew was "an unreasonable, arbitrary, discriminatory and overbroad exercise of power by the county," Judge Robert Ward of the United States District Court in Manhattan upheld a lawsuit against Westchester County by the Federal Aviation Administration.

In the 23-page decision, Ward said that the ban "unduly burdens interstate commerce," and that the ban had caused local corporations that use the airfield, "economic harm, delays, disruption in business scheduling, reduced flexibility and reduction in the corporations' ability to use aircraft as a business tool."

Ward also said that there were not enough noise and other studies completed before the ban was enacted, in October of 1981. The ban was a result of the rich locals complaining that the airplanes made too much noise late at night. Westchester officials have publicly commented in the past that the ban was more a result of complaints from the neighbors than on the basis of scientific studies.

Westchester County Executive Andrew P. O'Rourke said "Basically, as I understand the decision, there is no order to stop the curfew, so theoretically that curfew is still in effect."

Under the laws of the county, pilots who took off or landed during the curfew hours could be charged under a criminal statute, with fines up to \$100 and jail terms of up to 30 days.

-Timothy McDarrah



Planes will soon be flying at night from neighboring Westchester County Airport



Caroline Howard

FILLER

Patrick: I'd be your dad but the dog beat me up the stairs.

Mike: Oh yea, well I'd be *your* dad, but the milkman had exact change.

Patrick: So, your mom is like the Long Island Rail Road. Laid from here to Montauk and back.

Mike: Oh yea, well your mom's so dumb she won a gold medal in the Olympics and had it bronzed.

Patrick: That doesn't bother me. I don't have a mom. Me and my dad share yours.

Mike: Hey, wasn't that your mom I saw at the Garden last night scalping MENUDO tickets?

Patrick: Oh yea? Well your mom bought them.

Want An Audience For Your Creative Work?

Audition for *Theater X*. In addition to all the facilities Purchase has for presenting the performing arts, there is a unique "theater" to provide you with the chance to display your 2-dimensional creativity. *Theater X*, formerly the centerfold of *The Load* is expanding to a separate, monthly magazine which will be distributed through *Newspeak*, the campus newspaper.

This expansion opens up a lot of exciting possibilities but *Theater X* will be nothing without *your* input. There is no finer stage than *Theater X*. So, what are you waiting for? Bring your short stories, poetry, photography, cartoons, comedy, drama, artwork, etc., etc., to the *Newspeak* office in the basement of Campus Center South room 0028 (slip it under the door if no one is there), or leave it in our campus mailbox at the information booth of Campus Center North. It is important that all original photos and artwork are handed directly to the editors of *Theater X*.

The organizational theme for the September issue of *Theater X* is "X as the unknown; What is X to you?" Please note that the monthly theme is loose and is meant to stimulate, not limitate. Pieces of all themes will be considered.

Galbraith; Nixon Aide Set to Speak Here

Former U.S. Secretary of Defense Melvin R. Laird, world renowned economist John Kenneth Galbraith, journalist and author Harry B. Ellis, and television news journalist Howard K. Smith will be speaking here in the coming year as part of the newly created President's Leadership Forum.

The program, announced last Tuesday in a star-studded corporate breakfast in the Buffer by College President Sheldon Grebstein, will "stimulate a closer association between the corporate and educational communities" and "offer corporate, academic, and community leaders an opportunity to meet informally with prominent national and international figures."

The program, the brainchild of Grebstein and College Vice President for External Affairs Dr. Lee Katz, combines the financial resources of eleven

local businesses, American Can Corporation, AMF, AT&T, CIBA-GEIGY, General Foods, IBM, Nestle, New York Telephone, PepsiCo, The Readers Digest Association, and Texaco.

Each participating corporation provides an annual membership fee, believed to be in the \$5,000 range, which helps to support the overall program, and also serves as host for an individual event. The forums are scheduled for September 20, November 15, March 13, 1984, and May 1, when the speakers will be Smith, Laird, Ellis, and Galbraith, respectively.

At the breakfast, which was attended by various corporate executives from the sponsoring companies, Assemblyman Peter Sullivan, and student, staff, and faculty representatives, Grebstein said that the committee had also con-

sidered inviting Henry Kissinger or Helmut Schmitt, but their price, roughly \$20,000 for an appearance, was prohibitive.

The speakers will begin their addresses at 8:30 in the morning in the Center for the Arts, to be followed by a coffee hour, where the featured guest will mingle.

The events will be open door, but not advertised to the general public. Some 5,000 invitations to the inaugural event on September 20 are being sent, mostly to associates of the 11 corporations, and various government and other officials. Grebstein added that the weight of the speakers should lend itself to outside press coverage, and free publicity for the program and the College.

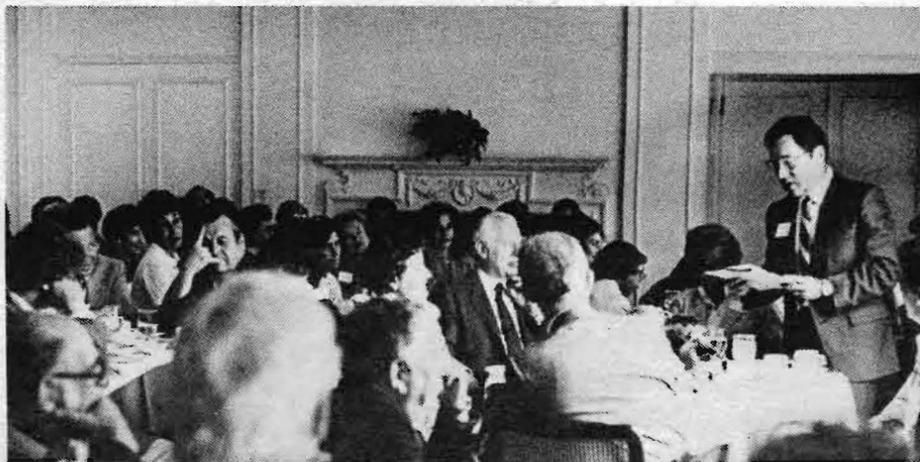
In response to a question asking if students will be admitted, Grebstein emphatically replied that they would be

encouraged to attend, and suggested that teachers attend with their classes in case of a time conflict.

Larry Kornfeld, Theatre Arts and Film dean, commented that he would urge his students to attend. "It is important that students get acquainted with a wide variety of subjects, not just with their art," Kornfeld said.

Response to the announcement came with shock and delight, for the most part. Upon hearing that John Kenneth Galbraith was coming to campus, most people queried didn't believe it, then after becoming convinced that the announcement was fact, were pleased that the college was becoming involved in such a program.

The first forum, on Tuesday, September 20 with Howard K. Smith, will be held in Theatre C.



Caroline Howard

President Grebstein announcing the Leadership Forum Series

College Senate Finally Arrives

After years of controversy and discussion, the All College Senate of SUNY Purchase is finally a reality.

A mail ballot conducted after the conclusion of classes last spring made the All College Senate, one of College President Sheldon Grebstein's pet projects since his arrival here two years ago, official by an 18-1 margin.

The first meeting is scheduled to be held within the month. Meetings will be held once a month, with committee meetings at more regular intervals.

The All College Senate will not replace the current faculty or student senates, merely augment them. Each will continue to deal with their own pertinent business, while the larger body will discuss and make recommendations to the President on a variety of major college issues, such as curriculum changes, and budgetary decisions.

The President of the College has final decision making power in all matters relating to the College. However, in the past, communication between the president and the students, staff, and faculty has led to decisions being made that either weren't liked, or came as a complete surprise. According to Grebstein, the Senate should end all that.

"With members of the administration, faculty and students working together, discussing each issue fully, and making the recommendations to me, there will be no surprises coming from either end. Everyone will know where everyone else stands," Grebstein has said.

The document is largely the work of outgoing faculty president Peter Bell, based on the document prepared by a committee headed by Peter Schwab and Gari La Guardia over the summer of 1982.

Senate President from Visual Arts

The faculty officers on the Senate will include Michael Torlen, an artist who teaches painting and drawing, President; Political Scientist John Gitlitz,

Vice President and chairperson of the Educational Policies Committee; and former College President Frank Wadsworth, now a literature professor, Vice President and chairperson of the Budget Committee.

There will be 17 faculty members on the Senate; three members of the administration, probably the Letters and Science dean, the Continuing Education dean and one arts dean; between two and five NTP's (nonteaching professionals) and CSEA's (civil service employees); and seven students, including three *ex officio* members of the student senate, and four to be voted on from the campus body at large.



Caroline Howard

Michael Torlen

Nancy Krisch, Chairperson of the Student Senate Academic Committee, commented that the new Senate "gives the students a real opportunity to have a voice in what goes on at the College, a voice that never existed before."

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Howard K. Smith of ABC News will be here September 20

C-C-Change

The College has hired two assistant deans, Laura Avitable and Richard Mole, to complete the new Office of Campus and Residence Life.

Avitable has a masters of education from the University of South Carolina and has been the Director of Campus Centers and Student Activities for the past five years at the University of Pittsburgh.

Mole has a masters from the University of Vermont and has most recently been the Director of Student Activities at SUNY Plattsburg. According to Ben Hogan, Assistant Dean of Students, both Avitable and Mole were the top

candidates out of a field of more than 200.

As Assistant Dean for Campus and Residence Operations, Avitable will be responsible for supervision of the student directors, the maintenance of the residence halls and the functioning of the retail sales outlets in the campus centers, such as the information booth. Mole will be the Assistant Dean for Campus and Residential Life. His primary responsibility will be to assist and supervise the Resident Assistants, Head Residents, Student Life Directors, and professional housing staff. He will also be a key figure in the Campus Action

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Faces you may, or may not, see again.



Caroline Howard

Power at Purchase (L to R): Academic Vice President Nat Siegel, College President Sheldon Grebstein, Financial Vice President Pat Coughlin, External Affairs Vice President Lee Katz, Letters and Science dean Ted Gross



Charles Fisher, Dean of Students



Janice Y.

Alma Aranson, Real Lower Division Dean



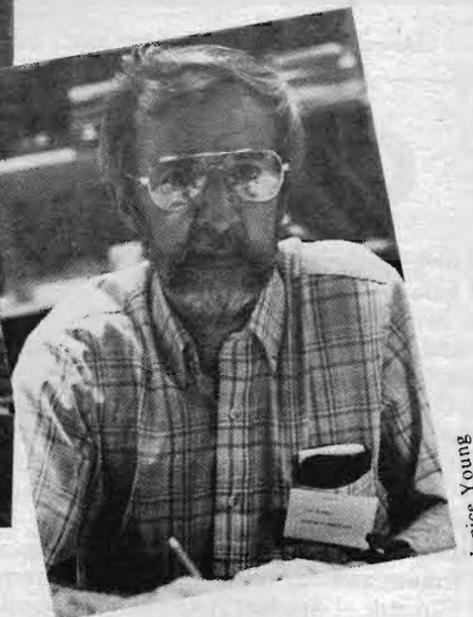
Janice Young

Alfred Hunt, Associate Dean, Lower Division



Caroline Howard

Ben Hogan, B.M.O.C.



Janice Young

The NEWSPEAK

INTERVIEW

Theodore Gross is the new dean of the College of Letters and Science. He beat out a huge field of applicants. Gross, a Ph. D. from Columbia University had been associated with the City University of New York for over 20 years. Since 1979, he has been an administrator at Penn State at Middletown. He is the author of numerous books and articles about education.

Several members of the Newspeak staff met and spoke with him last Wednesday in his office on the second floor of the Humanities building.

Welcome to Purchase. The first question has to be why did you want to come here.

Purchase is a very special college. It has a liberal arts college juxtaposed to a very impressive school of visual arts and a very distinguished faculty with degrees from some of the best institutions of the country. It is near New York City, the cultural capital of the world. With all these elements you have a campus that should be the most attractive campus in the State University system.

You just mentioned one of the biggest problems here: the gap between the performing and visual arts and the liberal arts. What plans do you have to bridge that gap?

Purchase is a unique school, having both a fine liberal arts school and performing and visual art schools. Every student should be able to take advantage of this. I am going to devote a lot of time to developing a coherent core curriculum program that could give the Purchase student a fuller education. I would try to work with the faculty in developing courses that are open to the L&S students and the artists. If you have programs in theatre arts, film, dance and music there ought to be a common body of knowledge which you want all students to have. Otherwise why have these performing and visual art programs in a college set up. You might as well have just training institutes separately.

"The world is interdisciplinary."

The world is interdisciplinary and a student should not have a one-sided education. I strongly support a BALA program so that those students not accepted in the visual and performing arts schools can go into the liberal arts school and take courses with special emphasis in the arts.

The attrition rate is about 60% here. What do you think can be done to lower it?

Again, the key problem is a focused core curriculum. If a student is in Purchase and is confident that the courses he is taking are giving him a sound education then very few people will leave. For example, a student interested in mass communications should be able to take courses in that field. It could be arranged through the continuing education program with specialists coming in to teach journalism, business or many other different courses.

You've been here for only a month, so you would probably have a good idea of the outside world's perception of Purchase. Does everyone think we're nuts, or what?

People think that it is has a wonderful visual and performing arts programs and great facilities, but that its Letters and Science school is not very clear. I was struck by the fact that there are a good number of students who went off to dental school, to medical school, to law school, and that in fact the liberal arts school is a rather traditional college, which is great. I don't think you can have a first rate college without a first rate college of liberal arts and science.

There's no more DEO program here, now there are only EOP students. What provisions have they made for the people who were in the program and what are you going to do with the people coming in to the EOP program?

To be honest I haven't looked into that very much. But, Purchase is a state school and there is an obligation to different constituencies. I assume that there



Theodore Gross, Letters and Science dean

will be classes set aside. One of the courses that I would stress for all students is a writing course. A student graduating from a college should be literate.

"You get students and faculty to respect your position by doing an extremely good job."

How would you label yourself, in terms of your educational philosophy: conservative, radical, traditional, innovative...?

I hate labels because they are very misleading. One likes to think of themselves as a complex person and not predictable because if you're predictable you're boring. But I suppose I am a mix. In a fundamental way I am academically conservative. In a sense that I do believe, to quote Matthew Arnold, that "One should believe in the best that's been thought and said." A person coming to college should know something about Shakespeare and Beethoven and those great thinkers and artists of the past. Those things are important and I think the courses should reflect that. The trend since the sixties has been to make everything

relevant, and not to have standards with which people can measure themselves. But the very groups that you relax the standards for are the groups that are going to feel betrayed and rightly so. What right have we got not to give them the same education that we had. So, in that sense I am academically conservative. But, I think you'll find that I am extremely innovative when it comes to the curriculum.

I've just finished developing a proposal called the Westchester School and College Partnership which involves a partnership of ten school districts in terms of offering programs that no single school district can afford to offer alone.

Getting back to the question, I think we're all academically conservative, but at the same time we have to be innovative to make curriculum adaptable to Purchase.

In light of the Leadership Forum lecture series just announced, what kind of role should corporations have at Purchase?

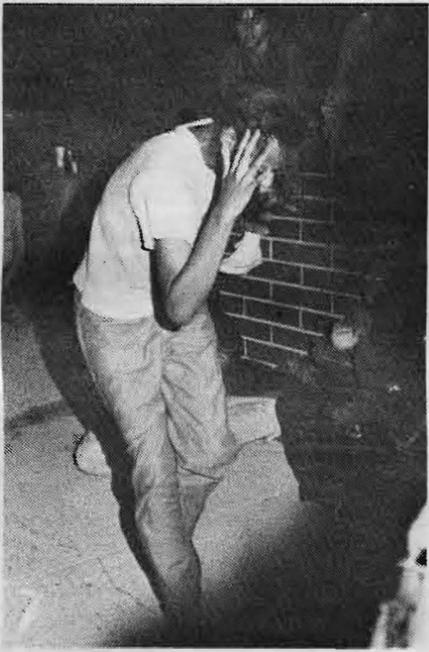
We are in the middle of an area with corporations that want to participate in the life of the campus who want to support programs like the Leadership Forum and they ought to be invited to do that. These are

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FUNKY FRESHMAN

Photos by Caroline How

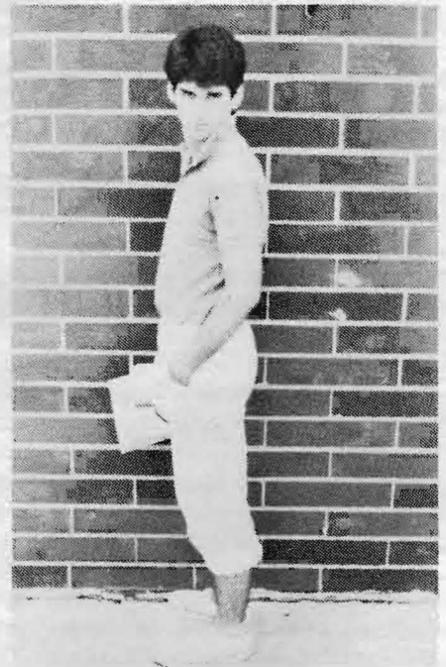
INTERVIEW



Daniel Oxenhandler

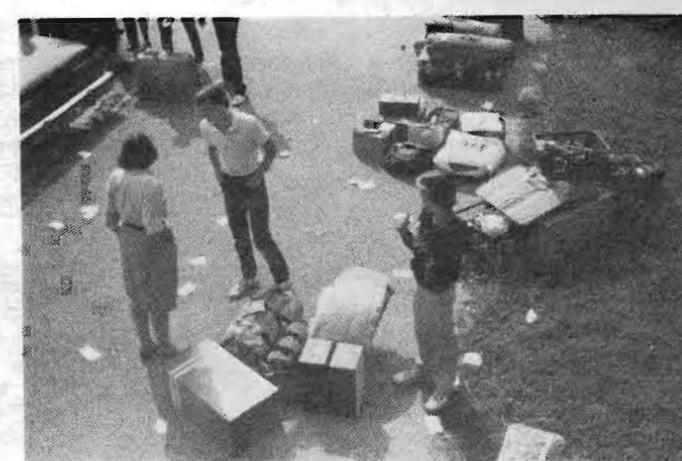


Daniel Oxenhandler



FASHION PHOTOS

Lauren Wisbauer, Janice Young



Interview

corporations that are made up of very sophisticated people with extraordinary backgrounds and shouldn't be seen as narrow businesses. These are people who have a great sympathy towards social causes and the life of the mind. The fact that we're located where we are should be taken great advantage of.

A lot of students make the argument that they're doing this more for themselves than for the students because the overall benefit of bringing Galbraith here at eight thirty in the morning when most of the students are in class is less for the students than anyone else. Others complain that instead of pumping money into the Center of the Arts and the Neuberger Museum and guest speakers there should be more done for the students themselves. Do you have any ideas as to how this could be done?

What the administration and the faculty tries to do is try to create a climate of cultural interests, social interests, academic interests, and the students may not be able to take advantage of every single program, but just the fact that there are events happening makes life here extraordinarily exciting. It's the same as the old

joke about the New York Times, that you can't read it all but, it's all there to read. What's outside the classroom is just as important as what goes on inside. All the ingredients are here for an absolutely stunning institution. We have a faculty that I would match with any Ivy League college, we're in a beautiful area and the students are both creative and energetic.

After every new budget cut, students cry that since there are chairs of every Letters and Science division, a dean of Letters and Science is not needed. Instead, the College should have spent the money on hiring more teachers. What are you going to do to change this perception?

You get students and faculty to respect your position by doing an extremely good job. You have to think positively. You have to develop the best possible curriculum, make the place extremely exciting so everyone, including faculty, will want to stay and try to find external funding from corporations and elsewhere. I truly believe that this College could be and will be the finest college in the SUNY system.

(Next week, a talk with the new Theatre Arts and Film dean, Larry Kornfeld.)



Above, The Purchase Pantry, the new store located between the bookstore and the mailroom. Operated by the bookstore staff, the store will be open until 9 p.m. during the week, and until further notice, will be closed on weekends. They will stock the usual junk: candy, cookies, butts, rolling papers, soda, trashy paperbacks, magazines, and some toiletries.

Student Senate Meeting

September

12

4:30 p.m.

CCN

Prizes!

Games!

Fun!

REBECCA KELLY DANCE COMPANY

The Rebecca Kelly Dance Company will present *fencesymphony*, an original outdoor dance event inspired by Elyn Zimmerman's sculpture *Untitled* of 1980 which is installed on the SUNY Purchase campus. Rebecca Kelly's piece, presented in conjunction with the exhibition *Art and Dance: Images from the Modern Dialogue, 1890-1980*, is dedicated to Roy R. Neuberger on the occasion of his eightieth birthday.

The performance will be followed by an informal reception at the Museum.

Maps of the performance site will be provided at the Neuberger Museum at 1 pm. Call 914-253-5133 for information.



NEUBERGER MUSEUM
State University of New York
at Purchase

You are cordially invited to attend an outdoor dance event

Sunday, 18 September 1983
at 3 pm
SUNY Purchase Campus
Rain date:
Sunday, 25 September

Free

CLASSIFIEDS

Classified ads are free. Just drop off your ad in the Information Booth in Campus Center North by Friday at 5 p.m. for publication in the next week's newspaper. Or slip them under our door, room 0028, in Campus Center South.

WANTED

WANTED. Fabulous mail order items. Got something new, different, kind of crazy for our holiday catalog? Call Stephanie (914) 698-9500

MEETINGS

The S.U.N.Y. Purchase Gay-Lesbian Union welcomes you back! We are looking forward to an eventful year filled with Gay pride.

HELP WANTED

Supervision of playground and lunchroom in local elementary school. 10:30 - 1 p.m. Monday - Friday (may be shared by two students) \$6.00 an hour

Recreation leaders in Dance and Drama for recreation program serving delinquent adolescents.

Woodworking specialist needed to help craftsman in refinishing furniture, and making repairs and installations.

Cocktail Waitress needed for Saturday night only. Local restaurant. \$4 plus tips.

Waiter/Waitress for White Plains department store. All day Saturday and Monday and Thursday evenings. \$2.17 plus tips.

Box Office Attendants for an evening dinner theater. An interest in the theater a must. Flexible hours and days.

Figure models needed for photography club. Photos are taken once a month on Friday evenings between 8 and 11 p.m. \$12 an hour.

Artist needed to do paste-up and layouts on a by-monthly free-lance basis. \$8-12 per hour.

Student needed once-a-month to balance checkbook and do some bookkeeping. Must be skilled in math and be familiar with bookkeeping procedures. Excellent pay.

Teacher assistants needed for local Day Care Centers--8:30-12:30 or 3-6:30 p.m. shifts.

For information on these and other jobs, see the Career Development Office 3rd floor of CCS.

Join our team - on and off camera. We're looking for people with some camera experience, engineers, editors (3/4 video tape) reporters, writer, researchers, and production assistants. Positions

are not salaried yet, but you'll walk away with marketable experience and a professional broadcast demo tape. Contact Phyllis Rossheim at 698-9500.

AUTOS

For unbeatable savings on all brand new 1983 and 1984 Toyotas, Mazdas, Mitsubishis, Volvos, Saabs, and Volkswagens as well as many makes and models of used cars, contact Joey at J-1-1-A in the old apartments of mailbox number 723. (Pending arrival at dealership.)

INTERNSHIPS

Westchester Women's News has an opening for an intern in the production department. Earn course credit and a stipend salary.

Experience in lay-out and paste-up a must. This internship will look great on your resume! Part time.

Call Stephanie at (914) 698-9500

Office intern - *Westchester Women's News* is offering a one-year internship to a student who would like to learn every office procedure that goes into running a newspaper. Fine opportunity if you also want to write. Ask your school about receiving course credit or a stipend salary. Call Stephanie at (914) 698-9500.

Senate

continued

After the fact complaints

One of the major complaints voiced by students in past years was that the only say they had in major decisions affecting the College, such as the changing of the grading system, and the abolition of Short Term (a six week program over January break), was after the fact complaints. Grebstein realized this soon after his arrival here smack in the middle of the grading showdown in the fall of 1981, and began to push for the Senate. However, the idea had been tossed around almost since the school opened in 1972.

Until this vote, Purchase was the only college in the SUNY system without some sort of all campus governance.

Elections for Senate seats

Elections for the four student positions on the Senate will be held the second or third week in September, as will a special election for Student Senate Vice President of Clubs and Organizations. David Paldy, elected last spring, did not return to Purchase. His position is open to anyone with at least two full semesters of Purchase under their belts. Also, there will be several other Student Senate seats up on the ballot. Those interested in running for either the All College Senate or the Student Senate are advised to stop in at the Student Senate office, first floor of Campus Center North, as soon as possible. There are no prerequisites for joining the All College Senate.

-Timothy McDarrah

Change

continued

Council which arranges activities in the residence halls and apartments. (See related story, page 11)

Avitable has only been on campus since August 24 but has been delighted by the "enthusiasm, and receptiveness of the students and staff." Mole hopes

that he will be able to create a better sense of campus community by having more residence life activities.

Another change over the summer was the resignation of Cheryl Eastwood. Eastwood had been Assistant Director of Student Activities for four and a half years, and it is believed that she quit

when her application for one of the new positions was denied.

Over the summer when the new office was set up, Joann Kouvaras, Bob Lutomski, and Jeff McDowell became Student Life Directors. Previously, they were employed by the College in different, but related, capacities.

In other developments over the

summer, Don Campbell resigned as head of the Physical Education department and will now be working at the University of Missouri. Ava Callendar will be a Resident Director at SUNY Old Westbury after being an RD here for the past two years.

-Jesse Mentken



Booking It Saturday Night

By Barbara Drake

It's a powerful statement when a University makes a practice of routinely closing its library doors every Friday and Saturday night. For one thing, it raises questions about the seriousness of that school's intentions to improve its academic reputation. And in its own blithe way, it suggests that perhaps, it's students aren't even smart enough to be insulted. But then again, this is Purchase, right?

I don't like being told when to play. I think I can decide that for myself. But if freedom is defined as being able to choose between positive alternatives, then somehow I find these conditions curiously absent from the campus Friday and Saturday nights. Even living in the apartments it's hard to study at those times: in the dorms it's next to impossible. You can only fight with your neighbors about the stereo just so much. And why should you have to? When else are people going to party? Working in the Humanities building is not an acceptable alternative. With a few exceptions, you cannot do research in an empty room. It doesn't take a sociologist to figure out why Purchase is known as a suitcase school.

I'm wondering about the study-rooms that were planned for the library basement. Private rooms where you can trade your I.D. for a certain number of study hours are standard in most colleges. Here the art students, musicians and dancers all have studios where they can work alone. With the scarcity of single rooms on campus, why should B.S. and B.A.L.A. students have to struggle with their roommates or trot off to some sterile classroom or simply leave school if they want to work one weekend night? Why are things so difficult?

It's time the administration let us decide our own playtimes. If Purchase wants to be taken seriously as a liberal arts college then it should start expecting the same seriousness from its students. I mean, wasn't developing self-reliance what school was supposed to be about?

New speak

continued

editorships of Ursula Abrams and Valerie McGahee in 1981-2, and David Schwartz last year. The paper twice won the highest honors attainable from the Columbia Scholastic Press Association, the most prestigious organization in the scholastic journalistic community.

The paper has become more respected on campus, and to the community members that read it. The one stigma attached to the paper was its name. No matter how serious the subject matter on the top of the first page, be it a Salvadorian revolutionary speaking on campus, a gubernatorial election, or campus-crippling budget cuts, there was always something a little higher on that first page that said, "laugh at me, it's all a joke." The joke is over.

Don't get us wrong, though. We're not the New York Times, or the Washington Post, or even the Daily News, or USA Today. And we don't want to be. We're still college kids, learning a hell of a lot by working on a newspaper, and having a ball. Many, many people spend many, many hours to bring this paper to you each week. We work hard, and are proud of what we do.

Reporters are embarrassed to say that they are calling from the *Load*. When a telephone call is made to the printer to ask if the paper is ready for pick-up, the voice on the other end of the receiver says, "Yes, we have loads of papers here. What is the name of yours?" And there is no reason to mention the connotations that the name has.

A tradition is being broken, a tradition that is dear to a lot of hearts. Surely, when an alumnus of the College picks up a copy of *Newspeak*, there will be some tears shed. This is getting a bit corny, but think about it... Your college newspaper, a link to your past, severed beyond emotional repair... The old name meant a lot to some people. And it should. The old name served its purpose when the paper, and the College at Purchase itself, were infants. But the paper has grown up, as has the College, and the name *Load* has outlived its usefulness.

There is a feeling around here that something is happening. Something good. The efficiency, professionalism, and dedication of the new Letters and Science dean, Ted Gross, is certainly a change from what has existed in that division of the College up until

now.

The extraordinary program announced last week by President Grebstein, bringing, among others, economist John Kenneth Galbraith and former U.S. Secretary of Defense Melvin Laird to the campus via the contributions of 11 local megacorporations (see story, page 3) is an fabulous idea that someone should have thought of years ago.

The appointments of Laura Avitable and Richard Mole in the newly created Office of Campus and Residence Life have helped to make that office a model of efficiency compared to previous years.

The All College Senate is finally here, after years of debate and arguments.

And all the apartment dwellers have got to love the new 7-11 at the bookstore. Finally, something good to eat without going to the dorms' general store, even though the hours are rotten, and the same nasty staff that runs the bookstore will run it. (Of course, those with wheels have got to see the new Pathmark in Port Chester. Two dozen aisles. A record store, a camera store, disposable watches. The place has got everything, even a Barnes & Nobel, and the generic aisle is simply out of this world!)

And speaking of outliving ones usefulness, as I was four paragraphs ago, I'll stop here. The point has been made. So, give the new name a chance, and please, keep the threatening letters to a minimum.

Load

continued

Respectability. Yes, from what I understand, there are those who are afraid that the paper won't be taken seriously as *The Load*. To that specific point I say, "what's in a name?" A name has nothing to do with the quality of the content. If *The Load* staff can produce quality and retain the unique name, the joke isn't on us. The added sarcastic twist of the name is the beauty of the whole thing. Those who judge on a name alone are making a shallow judgement. We don't need a more widely acceptable name to be good.

It has also been said that *The Load* is a passe name whereas *Newspeak* is current. How long can a name that is inextricably tied to a specific year (1984) remain current? Will we be changing names again soon? I don't know. But I suppose a vote is a vote. O.K. guys, "war is peace" and all that.



BY J. HENDRIX

NEWSPEAK

SUNY Purchase
Purchase, N.Y., 10577
(914) 253-9097

Editor-in-chief

Timothy McDarrah

Art Directors

Melanie Pitts Gloria Munzer

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Jesse Mentken

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Barbara Drake Paul Sedita

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Theatre X

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Editorial Page Editor

Eva Papp

Business/Advertising Manager

Scott McGaha

Staff

Tom Burckhardt, Alex Feinstein, Jim Ferry, John Grey, Mike McNickle, David Schwartz, Lauren Wisbauer

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Messages, or anything else intended for us may be deposited at the Information Booth in Campus Center North, or under our door, CCS 0028

My Summer Vacation

By Mike McNickle

Purchase (N.Y.) August 30--- Firebreathing people lived on J Street, hundreds of jugglers juggled in the gym in the middle of the night, unicyclists patrolled the old apartments, and for once Purchase was one. It isn't clear if it was the exaggerated form of the aliens that united us, or just the good weather and determination of those reconciled to attend summer school to have a good time.

One reporter for this paper repeatedly coined the phrase "liberate J Street from the antic artists, liberate Purchase!" Curiously the very thing that was giving us strength, bringing us together, was the object of our scorn.

For one observer, the coming of the jugglers unraveled like a mystery. One night, on the ten o'clock 12 bus to campus, a figure from the past was seeking passage to Purchase. The stranger was thin, almost emaciated, about 35 years old, he had long brown hair all the way down to his lumbar, worn in a pony tail.

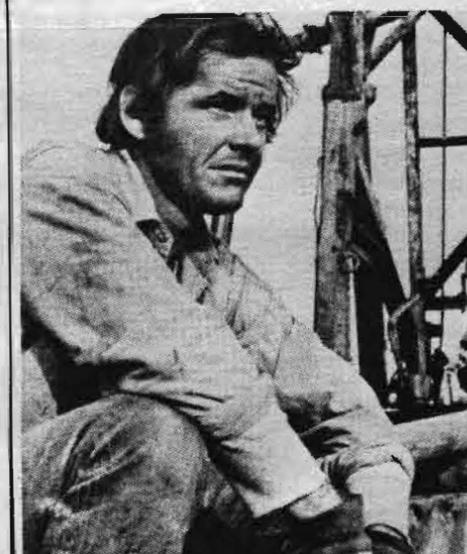
He was dressed exclusively in purple, as if it was his religion, and perhaps it was. He asked the bus driver, "Does this go to State University?" in a particular tone of voice and style that suggested that this was his best line and it was one of hundreds of times he had posed this same question to bus drivers in various parts of the country.

All of which led to speculation. Perhaps this was the older brother of one of our students who felt some strong attraction for the sixties, and this was the explanation. A half a dozen similar possibilities came to mind, but none seemed to fit. The stranger got off at Campus Center North and became another obscure that all strangers become when they are never connected to something concrete. But not completely forgotten, more like a few pages in a book you weren't sure you'd get to finish.

On the following night the story was to be completed. At about midnight, after the free beer at South provided by

Student Activities had run out and the observer was on his way home, suddenly there were a few hundred people seen walking on the mall heading to the gym, dressed in purple, juggling clubs. Surrounded by several hundred other jugglers and circus types, or antics artists, as a they prefer to be called, was the explanation. It was the National Jugglers Convention come to Purchase.

The entire summer session held surprises and events of this type. Faced with people even stranger than ourselves Purchase students appeared almost conventional if you can believe it. There was a good deal of socializing between the students of various departments and lifestyles which during the year doesn't always happen. In short we made the best of it, which was pretty good. It wa a carefree summer due to the efforts of a lot of faculty and staff. Housing in particular ran a bloody good show and for those who are interested, summer session is definitely recommended.



A Press Release from C&RL

On Monday, August 22, 1983, the SUNY Purchase campus began to vibrate with energy and enthusiasm as the staff for the Office for Campus and Residence Life began to arrive back on campus for a full week of extensive training.

The staff is a group of individuals, each unique, whose purpose for living on campus is to help facilitate an environment conducive to intellectual, social and cultural growth and development. A primary goal for the staff is to help students utilize the college, their peers, and themselves as resources for personal growth and knowledge.

The Student Life Director is a full-time professional member of the Student Affairs division who is primarily responsible for the overall supervision of a staff and the living faculty. She/he can be a key facilitator in the development of community spirit and atmosphere in the hall or apartment area. There is also a Head Resident within each living facility who is an upperclassman with previous residence hall experience. The Head Resident performs a diversity of functions and is extremely important in helping to coordinate the day-to-day activities within the living area.

Living on each floor or apartment wing is a Resident Assistant, usually called an RA, who is as much a member of the living area as you are. The RA can help you achieve the environment you desire and is an accurate source of information about the college.

Another group of people who you will no doubt have a great deal of contact with are the Student Directors. The Student Directors work with the Office for Campus and Residence Life in helping to coordinate the programmatic functions which take place on a daily basis within the campus centers or other areas of the campus. These are key people who help assist in promoting the efficient operations of these facilities.

The Purchase living experience is as diverse and exciting as the individuals who live, eat, sleep and work within the walls of each living area. By living on campus, one is bound to be exposed to various lifestyles, different values and challenging attitudes and beliefs. Mid-

night discussions with your roommate, helping each other with personal problems or floor social are all natural living experiences.

The staff for the Office for Campus

and Residence Life is a team who works hard to improve the quality of student life on the Purchase campus. Take time out to get to know them...you'll be glad you did.

The Nasty Blue Bracelets

By Josh Benjamin

They were snapped on my wrist before I had time to protest. One minute I was myself and the next just another blue wrist band person. I felt as if all my potential to think and perceive just hissed out of my head down my arm and escaped through tiny airholes in the blue band.

I began to moo and squeak as I did the Zombie Shuffle through the beurocratic Disneyland of wonders of my first day at Purchase. My eyes resembled those of an escaped maniac.

I could not possibly fathom the purpose of these...things, and I did not want to ask any questions for fear of being whipped. I finally came to the conclusion that the strange bands were to my benefit and dealt with them the best I could.

This attitude did not last for long. The satonic bracelet began to constrict my breathing and when I looked down at it seemed to be grinning at me. My

situation was utterly desperate, I had to perform surgery. I pulled and tugged at it with wild intensity until it finally gave way and broke with a flash of light. Free, free, again I was reborn and looked upon everything with fresh eyes.

I stuffed the blue boa constrictor into my pocket, only to take it out when I needed the nourishing dining hall food, like a compact umbilical cord.

Then one morning tragedy struck, I was about to tumble to breakfast when reaching into my pocket I found that my band was not there.

FREAK OUT!

I searched frantically, but to no avail. The only thing to do was go and get another blue sucker shaped on my wrist. But this time, being wise to the ways of the blue band blues, I wasted no time removing it from my person.

Our Aim Is To Help

By James L. Ferry
Secretary to the Student Union

Power! Are you interested in discovering who really has it and how it is used? The Purchase Student Union provides you with the answer to that question, and an opportunity to discover your own potential for power.

The Student Union represents all facets of Purchase. Our aim is to help transform the Purchase student community into a potent force acting in its own interest---we do this through discussions, debates, lectures and films. Student Union projects are political as well as educational, and require the par-

ticipation of students from all and various disciplines of study, and varying opinions.

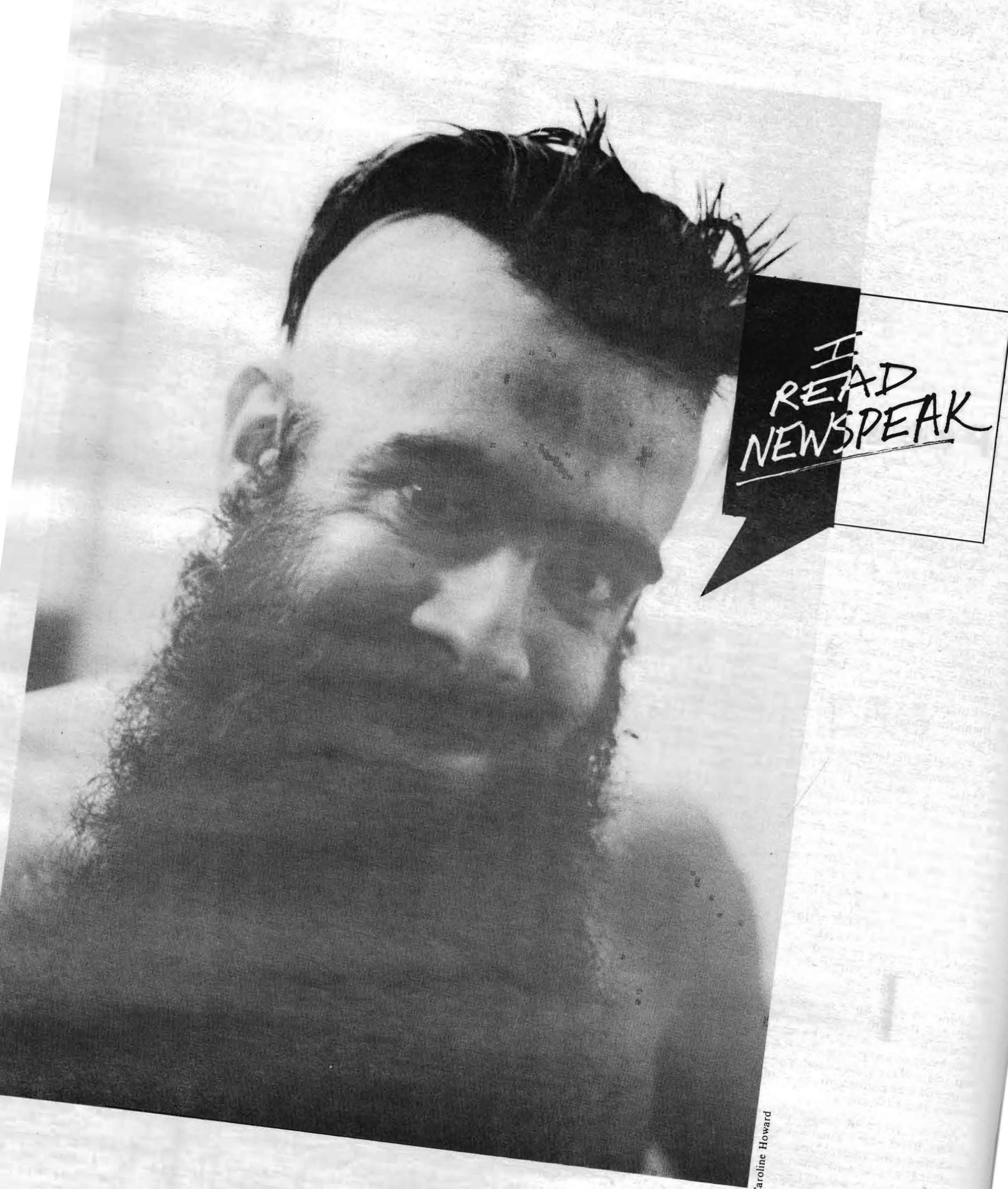
As the Student Union begins its fourth semester of chartered existence, we look forward to building on our short but dynamic history. We hope to provide the Purchase community with insightful lectures, controversial films and exciting debates. But to do this we need you, your talents, ideas and enthusiasm. Please come to our first meeting on Monday, September 12, at 9 p.m. in the Fireside Lounge of Campus Center North. All students and faculty are welcome!

All of these people are really big stars. But they had to start somewhere. Are you looking for some place to start? Come and play with us.

Be a writer, photographer, cartoonist, bartender, or sell ads.

Deadline is September 14 for issue of September 21.

T H E B A C K P A G E



Caroline Howard

VOLUNTEERS

September **7**

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