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Subject Freshman recruitment

Dear Faculty Member:

The Office of Undergraduate Admissions is mandated to secure the most outstanding student applicants to enroll at Stony Brook. The competition is very real as colleges and universities cultivate high school students across the nation. Although Stony Brook is ranked high academically through various studies, and is a member of the Association of American Universities along with Harvard, Stanford and Yale, we still face a challenge each year recruiting the very best students.

Stony Brook cannot afford to buy names from the College Board, and the Admissions staff is spread thinly visiting high schools and attending college fairs year round. We do have the most valuable resource though, and it is the resource utilized by our peer schools. That resource is you. Faculty are our finest representatives and are essential to the admissions process. At this point in Stony Brook's growth, we are looking to identify specific faculty who attended our 'magnet' high schools from which we recruit a high percentage of incoming freshman. These high schools are:

Brooklyn Tech  
Bronx High School of Science  
Cardozo  
Midwood  
Stuyvesant  
Townsend Harris

If you have attended these schools yourself or live near any of them and are willing to volunteer a little time recruiting, I hope you will contact me. Staff are scheduled to talk with students at these schools in the fall and spring, and we would love to have you join us. There are other ways you can join the Admissions team as well. Your expertise and Stony Brook experience is invaluable.

Please call 29148 or e-mail me at [Tklubinski@notes.cc.sunysb.edu](mailto:Tklubinski@notes.cc.sunysb.edu) to find out more about how you can enhance freshman recruitment. Thank you for your support.

Gigi Lamens  
Dean of Admissions and Enrollment Services