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President"  
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>

10/09/2002 04:41 PM

To "Torre,F.Jason" <FTORRE@NOTES.CC.SUNYSB.EDU>

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bcc

Subject Message from the President

Dear Stony Brook family member,

Would you give up the price of a fast food meal to feed the homeless?

Would you sacrifice one movie a month to bring a happy ending to a family in crisis? What kind of commitment would you be willing to make?

Each Fall, Stony Brook University renews its commitment not just to meeting, but to satisfying the needs of the Long Island community. This year's Stony Brook Cares/SEFA Campaign is now under way. Over the next two weeks, along with your paycheck, Stony Brook Cares information will be distributed. Last year, with the 9-11 tragedy, people wanted to do something and they were compelled; and it did affect our campaign. Consequently, the Stony Brook Cares/SEFA Campaign far exceeded its \$200,000 goal. This year an ambitious goal of \$250,000 (a 25% increase) has been set. That goal is based on increased health and human needs on Long Island. The events of last year necessitated service providers to overextend their resources. This year they must provide services while renewing their fiscal stability.

I would like to encourage you to participate by selecting a SEFA-designated agency, an on-campus agency, or the United Way. Remember when you participate you can direct your gift to one or several groups. There are more than 450 agencies listed in the SEFA booklet, including several on campus. With dependable on-campus Stony Brook Child Care, families of 162 children can work and/or finish school. Through your generosity, the University Hospital Auxiliary can provide ambulances, rehabilitate common space, purchase defibrillators, and acquire other items that improve the quality of care. Alternatively, you may make an undesignated gift to be distributed through our local SEFA and United Way committees.

We have tried to make it easy to give. Once you have selected the benefactors of your gift, you can pay by payroll deduction, check, cash, securities donations, or credit card. Sign the form enclosed with your information and return it. There are Stony Brook Cares Captains in your department who can assist you in completing the forms, and answer any questions.

When you give to Stony Brook Cares it is one of the more powerful gifts you can make. Consider it an investment to a portfolio of community care. One gift can be invested in several targeted priorities that address Long Island's most pressing health and human issues.

Give until it feels good.

Sincerely,  
Shirley Strum Kenny  
President