College to open new space in downtown Oswego

As of last week, SUNY Oswego planned to open the doors on its first presence in downtown Oswego this Thursday.

The college has signed a four-year lease for space in the building on the southwest corner of Oswego’s historic business center, the intersection of West First and Bridge streets. Auxiliary Services will staff and operate the site, which was a bank for many years and more recently a gallery.

“It really is an anchor for downtown,” said Michael Flaherty, Auxiliary Services manager.

He said plans call for selling emblematic merchandise, displaying art work by faculty and students, hosting receptions when exhibitions open, providing information about events and programs happening on campus together with parking information and, eventuality, providing a ticket outlet for a variety of campus events, from intercollegiate ice hockey games to chamber music concerts by visiting musicians to student theatre productions.

The first art exhibition is slated to open as early as Oct. 31 under the direction of Julieve Juhn of the art department and her students, Flaherty said.

“The space was previously a gallery, so it was basically in move-in condition,” he said.

Flaherty has been part of a campus group meeting to plan the new venture that includes Vice President for Professional Development and Chief Academic Officer Joseph Grant, Arts Programming Coordinator Mary Avrakotos, Laurene Buckley and Mindy Ostrom of Tyler Art Gallery, and art department chair Cynthia Clabough, among others.

See ‘Downtown presence,’ page 3

2007 Louis A. Borrelli Media Summit to examine media of the future

The impact of new technologies and new generations of tech-savvy users on the media will be the focus of the third annual Louis A. Borrelli Jr. Media Summit at 3 p.m. Wednesday, Oct. 17, in Sheldon Hall ballroom.

Oswego alumnus Al Roker, the weatherman and host for NBC’s “Today” show, will serve as moderator this year as a panel of national figures discusses “New Technologies + New Generations = The Media of the Future.”

Panelists will be Paul Condolora, senior vice president and general manager for Cartoon Network New Media; Geraldine B. Laybourne, founder, chair and president of the National Academy of Television Arts and Sciences; and Russell Qay, executive producer of advanced media for TWI Interactive.

At the Cartoon Network, Condolora, also an Oswego alumnus, develops new products and services for broadband, video on demand, wireless and interactive television and oversees four Web sites. He previously headed the multimedia department at Sony Pictures Imageworks in Los Angeles, where he supervised such projects as Internet games and visual effects for movies and television shows.

Laybourne has created the only women-owned and operated cable network, now viewed in more than 71 million households. Her earlier media projects include Oxygen, at which she is executive producer of the Emmy-nominated series "Downtown," and as an executive producer of "The Daily Show with Jon Stewart.

A series of events — including a symbolic wall breaking, keynote speaker and open houses — Oct. 11 and 12 will dedicate the Campus Center complex.

The complex — which includes the newly built Campus Center, renovated Poucher Hall wing and recently remade spaces formerly known as Swetman Hall — is becoming a new social and academic hub of campus after four years and more than $56 million of construction and renovations.

Members of the campus and community are invited to an open house from 12:30 to 3 p.m. Thursday, Oct. 11, to see the new facilities, offices and departments.

Also Thursday, guest speaker Cathy McHugh Engstrom will speak at 7 p.m. in the Campus Center auditorium. President Deborah F. Stanley will speak, followed by a brief wall-breaking ceremony.

Friday’s activities will culminate with a 7 p.m. ceremony before the Laker men’s ice hockey game against Kent State where the team’s championship banner — from earning the 2007 NCAA Division III title — will be presented.

See ‘Center dedication,’ page 3

Campus Center dedication activities next week

Campus Update
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To market — Freshmen Chenshen Wang (left) and Man Jin Liao make a purchase from Davis Honey during Welcome SUNY Oswego Night at Oswego’s downtown farmers market in September.

For market — Freshmen Chenshen Wang (left) and Man Jin Liao make a purchase from Davis Honey during Welcome SUNY Oswego Night at Oswego’s downtown farmers market in September.

‘Today’ to broadcast from campus Oct. 18

Illustrous Oswego alumnus Al Roker will bring NBC’s “Today” show and its national audience to campus Thursday morning, Oct. 18, when he broadcasts from the Campus Center.

Six short live remotes will take place between 7 and 10 a.m., some from the student television studio in the newly opened portion of the center (formerly known as Swetman Hall) and some from elsewhere, likely the center’s arena and convention hall.

Roker, a 1976 graduate, made a leadership gift to SUNY Oswego last spring to support the college’s annual media summit and the new student television studio.

By bringing the national spotlight to our campus and our beautiful new facility, Al Roker is multiplying the impact of his generosity for the benefit of our students and our college,” said President Deborah F. Stanley. “He is indeed an engaging and tireless ambassador for Oswego.”

All invited to join live audience

Students, faculty, staff and members of the greater Oswego community are welcome to join the “Today” show festivities currently scheduled for the arena, where Roker is expected to broadcast from the ice before an audience of a thousand or so enthusiastic fans.

Organizers expect to have a better idea of the exact times and locations of the live broadcasts from Oswego as the date nears, said Kerry Dorsey, vice president for development and alumni relations.

The broadcast will culminate a series of special events that will have begun with the grand opening and dedication of the entire Campus Center complex Oct. 11 and 12 (see below).

Roker will moderate the third annual Louis A. Borrelli Jr. Media Summit panel discussion the afternoon of Oct. 17 and will be featured with Borrelli, a 1977 graduate of Oswego, at a ceremony that evening re-naming the summit in memory of the late Louis W. O’Donnell, emeritus professor of communication studies (see page 2).

— Julie Harrison Illsерт

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Media of the future

Continued from page 1

leadership roles include president of Disney/ABC Cable Networks and head of Nickelodeon. She and her team launched “Nick at Nite,” the successful prime-time lineup of retro sitcoms, and made Nickelodeon the top-rated 24-hour cable programming service.

McMonagle helps television stations transition their operations into the age of the Web and multi-media at Ingrid Digital Media, a division of Clear Channel Broadcasting. His 30 years of media experience include working in the radio, cable television, broadcast televisions and interactive industries.

Palmer, the inventor of “enhanced television,” develops advanced television services and implements new technologies. He has two decades of experience in television production and musical composition. He hosts “Media 3.0 with Shelly Palmer,” a weekly business news series, and is a blogger, columnist and commentator. His book “Television Disrupted: The Transition from Network to Networked TV” examines the technological, economic and sociological forces that influence the future of television, media and entertainment.

At TW Interactive, Quy oversees the company’s ever-expanding digital media solutions for sports and entertainment organizations and is vice president and executive producer for IMG Media Digital Production, including the company’s live-stream video efforts. Previously he was vice president and executive producer at Sportvision and director of new media at BETELCIP Productions.

Celebrity moderator

Roker, moderator of this dynamic panel, greets more than 30 million viewers each week on “Today.” The 10-time Emmy Award winner also hosts such all-American traditions as the Macy’s Thanksgiving Day Parade, a best-selling author of books on fatherhood and food, runs the multimedia company Al Roker Productions, and entertains an online audience with his Web site, AlRoker.com.

Borrelli committed $150,000 over five years to fund a media summit each autumn at Oswego. He oversees NEP Broadcasting, the worldwide leader in outsourced television production services and works with the Super Bowl, Olympics, NASCAR races, major awards shows and live televised concerts.

The purpose of the annual summits is to bring students into close contact with leaders in the media industry for high-level, cutting-edge debate about the significant challenges and opportunities facing this fast-changing industry. On the day of the summit, the guests teach classes and visit with students and faculty before the summit meeting.

“Our students this year again are getting fantastic opportunities to interact with the movers and shakers in the media industry,” said Terry Cordiera, director of the summit and associate professor of communications studies at Oswego. For more information, call or e-mail him, 312-3521 or condra@oswego.edu, or see www.oswego.edu/mediasmil.

Media summit to honor O’Donnell

The Louis A. Borrelli Jr. Media Summit will be renamed in memory of Lewis H. O’Donnell, professor emeritus of communication studies, following the Oct. 17 summit.

“Doc” O’Donnell passed away Aug. 28. A memorial service will be held at 5:30 p.m. Oct. 17 in Sheldon Hall’s lower lobby.

The media summit was founded through the generosity of Borrelli, chief executive officer of NEP Broadcasting. This year, Al Roker, a 1976 alumnus, and Borrelli committed $150,000 over five years to fund a media summit each autumn at Oswego. He oversees NEP Broadcasting, the worldwide leader in outsourced television production services and works with the Super Bowl, Olympics, NASCAR races, major awards shows and live televised concerts.

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Helping wellness — Seniors Sarah Alsante (left) and Lisa Moskowitz do some exercises with local children during the Community Day of Wellness, part of Novelis 10Kan activities. SUNY Oswego co-sponsored the event and provided more than 200 volunteers for the field day to Breitbeck Park for around 2,500 elementary school students.

David A. Bozak, associate dean of arts and sciences, and Robert R. Moore, professor of English, were among 323 attendees at the Phi Kappa Phi National Triennial Convention in Orlando, Fla., from Aug. 9 to 11. Both are members of the SUNY Oswego chapter of Phi Kappa Phi. Bozak attended the convention as a delegate, and Moore as a candidate for national office. Phi Kappa Phi is the nation’s oldest, largest and most selective all-discipline honor society.

Matthew Dykas of the psychology department has been selected to receive the Jack Bartlett Award for Excellence in Dissertation Research Design from the psychology department at the University of Maryland. He will accept the award there this month in a ceremony where he will present his dissertation.

Valerie Ioddi of the College of Arts and Sciences’ Office was the longest-serving worker honored at SUNY Oswego’s 18th annual Employee Recognition and Awards Ceremony. She has worked on campus for 35 years.

Georgina J. Whittingham of the Spanish faculty in the modern languages department was a distinguished guest speaker last month at an event in Cuenca, Mexico, celebrating the achievements of the medal-winning Mexican writer and painter Marcela del Rio, whose career spans more than 60 years. The event, sponsored by the Cultural Center and Museum La 1a, was held in the former studio and home of David Alfaro Siqueiros, an internationally famous Mexican muralist. Whittingham co-authored a multimedia Web site that she integrates into the courses she teaches at Oswego titled “The WWW as an Effective Tool for Verbal and Visual Analysis in the Texts and Paintings of Marcela del Rio.” The Web site contains visual, verbal and audio capabilities as well as links to other sites. These features allow students to appreciate the social, cultural, political and artistic context of Marcela del Rio’s work by viewing her paintings, reading her texts and hearing her voice as she reflects on her own creative process.

K. Brad Wray, associate professor of philosophy and director of the Interdisciplinary Programs and Activities Center, has recently published two pieces. A letter was published in the Sept. 14 issue of Science. An essay review, “The Cognitive Dimension of Theories of Change in Kuhn’s Philosophy of Science,” was published in the September issue of Studies in History and Philosophy of Science.

In Memoriam

Charles F. Linn, 71, associate professor emeritus of secondary education, died Sept. 9 at Oswego Hospital.
Activities scheduled for Family, Friends Weekend Oct. 12 to 14

Oswego students and their guests can enjoy a range of arts, athletics, music and theatre activities during the college’s Family and Friends Weekend Oct. 12 to 14.

This traditional weekend will include a number of activities that highlight the talent of our students and emphasize their dedication toward academic success,” said Ken Potkins, marketing and communications coordinator for the college’s Office of Campus Life.

A Faculty/Staff Coffee Hour at 10 a.m. Saturday, Oct. 13, in the Campus Center Activity Court will welcome guests and encourage networking. A mini-carnival will begin at 2 p.m. in the Hewitt Union main lounge. The acclaimed Open Hand Theatre/puppet troupe will perform at 3 p.m.

Comedian Josh Sneed and SUNY Oswego’s Shaan Cassidy Fan Club Improv Comedy Troupe will look to entertain at 8 p.m. Saturday in the Patio Room. All of these activities are free and open to guests.

Concert to honor composer Reich

“Homage to Steve Reich” will celebrate the pioneering minimalist composer’s work at 7:30 p.m. Wednesday, Oct. 10, in the Sheldon Hall ballroom as part of SUNY Oswego’s Ke-Nekt Chamber Music Series.

The New York Times has called Reich, who is scheduled to attend the concert, both “our greatest living composer” and “among the great composers of the century,” while the New Yorker tagged him “the most original musical thinker of our time.”

Reich’s far-reaching influence was shown when his 70th birthday anniversary in 2006 brought major performance retrospectives across the globe. “There’s just a handful of living composers who can legitimately claim to have altered the direction of musical history and Steve Reich is one of them,” the Guardian once wrote.

The Grammy Award-winning composer just this year received a major fellowship at Yale University and Sweden’s Polar Prize for Music.

Reich’s music has been performed by major orchestras worldwide, and prominent choreographers have created dances to his pieces.

In the Ke-Nekt concert, acclaimed cellist Felix Fan will perform “Cello Counterpoint for Amplified Cello and Multi-Channel Tape.” The multimedia “Piano/Multi-Channel Video Phase” will feature sought-after percussionist David Covin. Keyboardists Robert Aulner and Andrew Russo will join percussionists Joanna Anderson, Robert Bridge, Covin and Jennifer Vacanti for “Sexet for Percussion and Keyboards.”

Aulner will lead an informance on Reich’s work at 12:45 p.m. Wednesday in the Sheldon Hall ballroom, part of Collegete’s Hour programming.

The show is presented in cooperation with Le Moyne College and Onondaga Community College.

Center dedication

Continued from page 1

- Eight additional meeting spaces
- Three computer labs
- Campus Center Food and Activity Court
- Campus Life office
- Charles E. Wiley ’22 Alumni Concourse
- Chi Atrium
- College Store
- Compass — comprehensive student services
- Copy Center
- Freshens — beverages, snacks, reading materials
- Photography department
- The Point — student organizations

As part of the phased project, the coming weeks and months will see the opening of offices including the Campus Center box office, Continuing Education, Disability Services, the Honors Program, Interdisciplinary Activities and Programs Center, Oswegonian, WNYO and WTOF. In addition, four new classrooms will online for the spring semester.

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Showing knowledge — Stephen Wurst (left) of Oswego’s psychology department discusses his poster presentation with Tom Carey, chief learning office of the MERLOT Consortium and keynote speaker at last week’s “Celebration of Meaningful Learning,” the annual Symposium on Learning and Teaching. Carey, who is also a professor at the University of Waterloo in Ontario, presented “Innovations in Sharing Exemplary Practices as Teacher-Scholars.”

— Tim Nekritz
**Announcements**

Display-to-Archives Program

Penfield Library is collecting recently published or produced work by faculty and staff for its Display-to-Archives presentation in the library lobby. Deadline is Oct. 26.

“We encourage your sharing of excellent scholarship and efforts worked on in the past year,” said Elizabeth Young, who is coordinating the program this year. “Material may be sent to your library has son, or directly to me in Penfield Library. This is your chance to shine along with your colleagues and revel in your successes!”

The annual Display-to-Archives reception will be 4 to 6 p.m. Wednesday, Dec. 5, in the Lake Effect Café.

Young said that those new to campus or unfamiliar with the project can learn more online at www.oswego.edu/library/archives/display_to_archives.html.

**Visiting actors to perform poems**

Two New York City-based actresses will bring 10 poems by German playwright and social critic Bertolt Brecht to life at 8 p.m. Oct. 16 in Hewitt Union ballroom. “10 Brecht Poems” was created and is performed by Iannis Kowatchuk and Leese Walker, who use a variety of performance styles to bring realism to each poem, including hand-painted slides, songs, dances and puppetry such as shadow puppets, to give a voice to the political topics of each poem.

Ana Djakic-Cocks, assistant professor of German, was instrumental in bringing the production to Oswego. She emphasized that all 10 poems will be in English and that the performance will be open and free to the general public.

“10 Brecht Poems” had extended runs at New York City’s Brecht Forum in 2003 and 2004 and has since toured to over 35 venues. Kowatchuk is the director and co-founder of the North American Cultural Laboratory, an experimental theatre company. Walker is the founder and director of Strike Anywhere, a multidisciplinary company of performing arts.

**College community celebrates Banned Books Week with readings**

Students, faculty and staff have the opportunity to read excerpts from banned books this week, Banned Books Week, in front of Penfield Library at 1 p.m. each weekday.

Those who wish to read aloud can pick a book from the list of banned books on the American Library Association Web site and notify staffers at the reference desk in Penfield Library.

**Police report**

Since Sept. 14, University Police have investigated several cases of vandalism and theft and made six arrests.

Police charged an 18-year-old Liverpool man with third-degree assault. He is accused of attacking a student in Cayuga Hall.

In separate incidents, both on Iroquois Trail, officers charged a 26-year-old Liverpool man and a 21-year-old Rye man with driving while intoxicated, operating a motor vehicle with a blood alcohol content of .08 or above, and traffic violations.

Police charged an 18-year-old Waterbury Hall resident with false impersonation. He is accused of providing a false name and date of birth to an officer when asked.

Two students were charged with violations. A 20-year-old Seneca Hall resident was charged with disorderly conduct. A 21-year-old Onondaga Hall resident was charged with unlawful possession or use of fireworks. He is accused of shooting a bottle rocket from his window.

**Calendar highlights**

- SteinKraus Lecture, Oct. 6
- Campus Open House, Oct. 8
- “Twelfth Night” opens, Oct. 10
- “Homage to Steve Reich,” Oct. 10
- Campus Center dedication, Oct. 11 and 12
- College Council meeting, Oct. 12
- Family and Friends Weekend, Oct. 12 to 14
- Rice Creek Ramble, Oct. 13
- Family and Friends Weekend concert, Oct. 14
- “10 Brecht Poems,” Oct. 16
- Borrelli Media Summit: Media of the Future, Oct. 17

For a more complete calendar, see SUNY Oswego Events online at www.oswego.edu/news/calendar.