Fall 2007 Assessment Event: Implementing A Feasible Model for Program Assessment: An Approach You Can Implement and Sustain with Moderate Effort

Featured Speaker: Margie Hobbs from Institutional Effectiveness Associates http://www.iea-nich.com/
Format: Face to face workshop; Interactive, small-group format
Date Offered: October 19, 2007 Duration: 7 hours, One full day - 9:00 am until 4:00 pm
Location: DoubleTree Hotel, East Syracuse
Prerequisite Knowledge: N/A

ABOUT THE FEATURED SPEAKER:

MARGE HOBBS, a key member of the consulting team, joined Institutional Effectiveness Associates as a member of the summer workshop staff in 2000. As a member of IEA, she has consulted with both two-year and four-year campuses in various regional accrediting associations. She has made presentations and written professionally concerning campus assessment for the improvement of student learning.

Margie is employed as Associate Director of Institutional Research and Assessment and Assistant Professor of Mathematics at the University of Mississippi where she has primary responsibility for that institutions nationally recognized assessment/improvement program. She spent more than 20 years working in the two-year college environment as a teacher and administrator including service as Dean of Academic Services at Southwest Tennessee Community College in Memphis, Tennessee.

Margie recently served as President of the Mississippi Association for Institutional Research. Margie is a nationally recognized expert on developmental mathematics and co-author of several texts for lower division mathematics including the Prentice Hall's Reference to Mathematics - A Guide for Everyday Math.


DESCRIPTION:

Designed for Deans, Assistant/Associate Deans, Department Chair, and individual faculty given responsibility for assessment in their department.

Learning Outcomes: Those completing the workshop will be able to:

- Understand the Five-Column Model
- Formulate program level outcomes
- Identify common means of assessment for four and two-year academic programs
- Prepare an assessment plan for an academic program
- Explain the difference between assessment in academic programs as opposed to assessment of administrative and educational support units
"Close the Loop" through use of assessment results for program improvement

Course Materials:

Materials are provided

Program Presentation Outline:

9:00 am - 12:00 Noon

- Explanation of the Assessment Process

12:00 Noon - 2:00 pm

- Small Group Working Lunch - Groups will prepare draft assessment plans

2:00 pm - 3:00 pm

- Critique of Draft Assessment Plan

3:00 pm - 4:00 pm

- "Closing the Loop" to use assessment results

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