

SUNY Fall 2002 Assessment Conference: Creating a Quality Program Assessment!

Keynote Speaker: Dan Apple, President, Pacific Crest

Format: Face to face workshop

Duration: One full day

Course Materials: Provided by Pacific Crest, www.pcrest.com

Prerequisite Knowledge: N/A

Program Presentation Outline:

Morning Session:

- Assessment
- Mindset of Assessment
- Differentiating Assessment vs. Evaluation
- Differentiating Classroom Assessment from Program Assessment
- Overview of the Methodology for Program Assessment
- Defining the Essence of a Program
- Deciding on Program Goals for the next five years
- Identifying and Describing the Program's Key Processes
- Assessment of the Program over the previous year
- Identifying the Program's key Products

Lunch

Afternoon Session:

- Defining the Limits to the Program
- Identifying the Program Existing or Intended Qualities
- Translating Qualities into the Program's Performance Criteria
- Identifying the Measures within the Performance Criteria
- Building the Standards Table

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